

CORPORATE MILESTONES 2023

JANUARY

“Finding Missing Elderly” initiatives upgraded

KMB and LWB upgraded its “Finding Missing Elderly” initiatives by enhancing internal communication mechanisms and collaborating with the Police to assist in locating reported missing elderly individuals with cognitive impairments. The programme successfully reunited nineteen missing elderly individuals with their families last year.



FEBRUARY

Introducing “Now Hiring Bus Captains” programme to offer full-time bus captain positions with five-day work schedule

As a people-oriented company, KMB offered full-time bus captain positions with a five-day work schedule and attractive benefits packages, providing job seekers with more flexible employment options under competitive hiring terms.

KMB awarded Gold Award in “Hong Kong Awards for Environmental Excellence” by the Environmental Campaign Committee

KMB proactively adopted renewable energy and implemented carbon reduction and energy-saving technologies for its fleet, bus stops, and depots, earning recognition from the industry and receiving the Gold Award in the “2021 Hong Kong Awards for Environmental Excellence” (Transport and Logistics).



MARCH

KMB organises “Go Green, Anderson Bus Drawing Competition”

KMB organised a bus body design competition to encourage students to unleash their creativity and express their hopes for the green development and transportation in the Anderson Road Development Area through painting. The champion's artwork was displayed as a bus body advertisement on a bus operating along routes in Kwun Tong and the Anderson Road Development Area.



KMB and LWB establish a total of 31 Bus-bus Interchanges

KMB and LWB established a total of 31 Bus-bus Interchanges across all eighteen districts in Hong Kong to promote the utilisation of these interchanges as a convenient, cost-effective and comfortable transportation alternative for a hassle-free passenger experience that echoes the idea of “Interchanging is so Simple”.



APRIL

KMB celebrates 90th anniversary with a ceremony and carnival

KMB commemorated its 90th anniversary with a grand ceremony and carnival, receiving over 12,000 Government officials, business partners and members of the public. The events have proven the popularity and support from the community to the Company, marking a new chapter of KMB's transition towards greater success and green transportation.



MAY

KMB organises a large-scale job fair and bus exhibition to attract talents

"KMB Journey" was held at multiple depots to give interested candidates an opportunity to learn about the company's daily operations and future development through an on-the-spot recruitment exercise, bus exhibitions, and depot visits.



JUNE

"KMB Free Ride Days for Kids" garners widespread acclaim from the public

KMB launched the "Free Ride Days for Kids" campaign to provide complimentary KMB and LWB bus rides for children on Sundays and public holidays from mid-June to August. A themed bus was also introduced to showcase exhibitions in various areas, spreading joy and happiness throughout Hong Kong.



JULY

The first batch of electric double-deckers put into service

KMB has self-financed the acquisition of more than 80 electric single-deck and double-deck buses, forming the largest fleet of new energy buses in Hong Kong. The first batch of electric double-deck buses was gradually put into service, with priority given to operating routes in the Anderson Road Development Area.



CORPORATE MILESTONES 2023

KMB receives a delegation from the Department of Municipalities and Transport, Abu Dhabi

KMB welcomed a visiting delegation from the Department of Municipalities and Transport, Abu Dhabi, and made in-depth discussions on public bus service operation models, sustainability, and future development.

**AUGUST****KMB leverages 5G network to provide real-time information on occupancy rate and remaining seats on upper deck**

KMB leveraged 5G technology to provide real-time passenger capacity information on the app1933, and installed display screens on the lower deck of buses to show "Available Seats on the Upper Deck", so as to provide passengers with smart travel experience with the access to instant bus occupancy information.

KMB improves solar panel system to provide renewable energy to the entire bus for comprehensive carbon reduction and energy efficiency

The solar panel system installed on KMB's double-deck buses has evolved to its third generation, with an improved solar film that can be directly applied to the roof of the bus. All electricity generated will be used to power all onboard electronic devices, reducing carbon emissions. KMB has also launched the "Green Rewards Programme", offering extra club1933 points as an incentive for passengers to ride on solar buses.

**SEPTEMBER****KMB honoured with two major awards for charitable efforts**

KMB received the "Award of Excellence" from the Hong Kong Community Chest, as well as the "Outstanding Caring Award" and "The Most Innovative Award" from the Federation of Hong Kong Industries in recognition of KMB's contributions to various social responsibility projects.

**OCTOBER****KMB introduces self-service lost and found collection service**

Self-service lockers were installed in phases at 35 KMB bus termini in Kowloon and the New Territories to facilitate the retrieval of lost items through online registration and the use of self-service lockers by members of the public.

**KMB launches new Route W4 for West Kowloon Cultural District**

KMB introduced the new Route W4 to serve the West Kowloon Cultural District by connecting the High Speed Rail Hong Kong West Kowloon Station, Austin Station, M+, and the Hong Kong Palace Museum, providing a convenient travelling means for tourists and residents.



NOVEMBER

KMB's new model of electric double-decker makes debut at manufacturer's launch event in UK

With its contemporary design and emphasis on technology and environmental friendliness, the double-deck electric bus that designed specifically for Hong Kong, received high praise from industry professionals worldwide at the manufacturer's launch event in the United Kingdom.



TIH invited to Abu Dhabi to share experience in managing public transportation affairs

TIH's Managing Director Roger Lee was invited as a keynote speaker at the Green Mobility Forum held by the Abu Dhabi Government to share his experience in operational management, maintaining sustainable development, and promoting green transportation.



KMB introduces border Routes B1 and B9 interchange discounts

As northbound consumption became a popular trend, KMB offered interchange concessions to customers. By taking designated KMB routes and transferring to the border Routes B1 or B9, passengers could enjoy a fare discount of up to nearly 50%.

TIH conferred "Corporate Governance Awards" by Hong Kong Institute of Certified Public Accountants

TIH was conferred the Best Corporate Governance Awards – Special Mention by The Hong Kong Institute of Certified Public Accountants in recognition of the Group's responsible and highly transparent governance practices, which are widely acknowledged within the industry.



DECEMBER

KMB and LWB introduce "Ride two journeys, get one journey free" interchange concession scheme to provide customers with more travel options

KMB and LWB A-Routes offered "Ride two journeys, get one journey free" interchange concession scheme, allowing customers to enjoy the convenience of easy connection with the Airport and Hong Kong-Zhuhai-Macao Bridge Hong Kong Port and providing more value-for-money choices for their journeys.

TIH signs a strategic cooperation agreement with SZBG

TIH and Shenzhen Bus Group Co. Limited ("SZBG") have officially signed a strategic cooperation agreement to strengthen their cooperation in the development of the Guangdong-Hong Kong-Macao Greater Bay Area and actively promote the integration of transportation between Shenzhen and Hong Kong, leveraging the advantages of their respective resources.

