

Mission

Our mission is to enhance shareholder value while contributing to the social and economic development of Hong Kong and China Mainland. This mission drives our business operations:

Distinctive customer service

Reliable performance

Innovation

Value for money

Environmental responsibility

Sustainable business practice

By listening to our customers, identifying their expectations and developing innovative solutions, we are able to raise the quality of our services.

Vision

Our vision to be a global leader in public transport is founded on three principles: understanding our customers' needs, introducing innovative and proven technologies that further environmental preservation, and setting new standards for safety, service and efficiency.

Corporate Values

In line with our commitment to sustainable business excellence, our corporate values are based on delivering service standards that meet customer needs, operating with a consistent record of profitability for shareholders, and supporting the overall development of the communities in which we conduct our business.