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TSE SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED 謝瑞麟珠寶(國際)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 417)

CHANGE OF ADDRESS OF HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

The board of directors (the "Board") of Tse Sui Luen Jewellery (International) Limited (the "Company") hereby announces that with effect from 31 March 2014, Hong Kong branch share registrar and transfer office of the Company, Tricor Secretaries Limited (the "Branch Share Registrar"), will change its address from 26/F, Tesbury Centre, 28 Queen's Road East, Hong Kong to:

Level 22, Hopewell Centre 183 Queen's Road East Hong Kong

All telephone and facsimile numbers of the Branch Share Registrar will remain unchanged.

By Order of the Board
Tse Sui Luen Jewellery (International) Limited
LAI Tsz Mo, Lawrence

Company Secretary

Hong Kong, 28 March 2014

At the date of this announcement, the Board comprises:

Executive Directors:

Ms. YAU On Yee, Annie Mr. Erwin Steve HUANG Mr. LAI Tsz Mo, Lawrence

^{*} For identification purpose only

Non-executive Director: Mr. WANG Guosheng

Independent Non-executive Directors:

Mr. CHUI Chi Yun, Robert

Mr. HENG Ching Kuen, Franklin Mr. CHAN Yue Kwong, Michael Mr. CHOW Chee Wai, Christopher