

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

T S L | 謝瑞麟

TSE SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED

謝瑞麟珠寶(國際)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 417)

PROFIT WARNING

This announcement is made by Tse Sui Luen Jewellery (International) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the Board’s preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2020 (the “**Period**”) and other information currently available to the Company, the Group is expected to record a net loss attributable to owners of the Company of not less than approximately HK\$40 million for the Period as compared to the net profit attributable to owners of the Company of approximately HK\$1.6 million for the six months ended 30 September 2019. Such expected loss is mainly due to the adverse impacts of the COVID-19 pandemic on the Group’s sales performance in all operating regions during the Period.

The implementation of social distancing and quarantine measures in many countries worldwide have dampened consumer sentiment and brought the international tourism to a standstill, plunging the global economy into recession. The drastic drop in foot traffic has led to the sales slump of our retail stores, particularly those in Hong Kong and Macau, which are highly dependent on tourist spending and in-store customer traffic.

* *For identification purpose only*

The Group has imposed various cost saving measures to weather these challenges, including relentlessly negotiating rental with landlords and streamlining business operations to minimize expenses. At the same time, we are restructuring our store network to further reduce rental costs, general and administrative expenses, and to optimize our network coverage. The Board considers that the Group's financial position remains sound with healthy cash flow and sufficient working capital. The Group will maintain its financial strength by closely monitoring and responding to the evolving COVID-19 situation and market conditions in a timely and forward-looking manner.

The Company is still in the process of finalizing the consolidated interim results of the Group for the Period. The information contained in this announcement is only based on the Board's preliminary review of the unaudited consolidated management accounts of the Group for the Period and other information currently available to the Company, which have not been audited or reviewed by the Company's auditors or audit committee and may be subject to adjustments. Shareholders and potential investors should read carefully the interim results announcement of the Company for the Period, which is expected to be published by the end of November 2020.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Tse Sui Luen Jewellery (International) Limited
YAU On Yee, Annie
Chairman

Hong Kong, 7 October 2020

At the date of this announcement, the Board comprises:

Executive Directors:

Ms. YAU On Yee, Annie

Ms. NG Yi Kum, Estella

Independent Non-executive Directors:

Mr. CHUI Chi Yun, Robert

Mr. CHAN Yue Kwong, Michael

Mr. CHOW Chee Wai, Christopher