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Vital Mobile Holdings Limited

維太移動控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6133)

PROFIT WARNING

This announcement is made by Vital Mobile Holdings Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the information currently available to the Board and the preliminary assessment of the Group’s unaudited consolidated management accounts for the year ended 31 December 2017 (the “**Management Accounts**”), it is currently expected that the Group may record a net loss in the range of RMB100 million to RMB110 million for the year ended 31 December 2017, as compared to a net profit of RMB15.5 million for the year ended 31 December 2016. Based on information currently available to the Board, such expected net loss was primarily attributable to (i) a loss of approximately RMB40 million resulting from the written off of the intellectual property rights of certain software algorithms acquired by the Company from Beijing Gu Li Technology Co., Ltd in October 2016, as the Company realized that there are similar intellectual property rights available in the market for free; and (ii) a loss of approximately RMB22 million resulting from the written off of certain obsolete inventories during the year ended 31 December 2017.

It should be noted that the Company is still in the process of finalising the annual results of the Group for the year ended 31 December 2017. The information contained in this announcement is only based on preliminary assessments made by the Board with reference to the information currently available, which has not been reviewed by the Company’s auditors and the audit committee of the Company and may be subject to changes. Shareholders and potential investors of the Company are therefore advised to read carefully the annual results announcement of the Company for the year ended 31 December 2017 to be published before the end of March 2018.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Vital Mobile Holdings Limited
Rong Xiuli
Chairperson

Hong Kong, 16 March 2018

As at the date of this announcement, the executive Directors are Ms. Rong Xiuli, Mr. Rong Shengli, Mr. Yin Xuquan and Mr. Tang Shun Lam; and the independent non-executive Directors are Mr. Hon Kwok Ping Lawrence, Mr. Lam Yiu Kin and Mr. Tsang Yat Kiang.