



STRATEGIC FINANCIAL RELATIONS (CHINA) LIMITED
縱橫財經公關顧問(中國)有限公司

[For immediate release]



2013 China Property Brand Value Study Results Released

Wuzhou International Ranked among Top Ten Brand Value of Commercial Property Companies

(Hong Kong, 25 September 2013) – Wuzhou International Holdings Limited (“Wuzhou International,” together with its subsidiaries the “Group,” stock code: 01369), a leading developer and operator of specialised wholesale markets in China and of multi-functional commercial complexes in both the Yangtze River Delta and Jiangsu Province, has announced that its brand has been included in the “2013 Top Ten Brand Value of Commercial Property Companies in China”.

Co-organised by the Enterprise Research Institute of the Development Research Center of the State Council, Property Research Center of Tsinghua University and the China Index Academy, the 2013 China Property Brand Value Study and the 10th China Property Brand Development Forum was held in Beijing during September this year. Leveraging its outstanding edge and strong branding influence, Wuzhou International ranked sixth among the “2013 Top Ten Brand Value of Commercial Property Companies in China” with brand value of RMB 1.325 billion. This year marked the first time for the Group to be included in this list.



Ms Li Meng (right), Deputy General Manager of the Marketing Center of Wuzhou International Holdings Limited, receives the certification

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After entering the commercial property segment in 2004, Wuzhou International has actively forged its brand image as a commercial property operator in China while experiencing rapid growth. It has established two renowned commercial property brands “Wuzhou International” and “Columbus” which were included within the select ranks of the “2010 Well-known Commercial Real Estate Brands in China,” the “Top-10 Branded Developer of China Commercial Real Estate Projects of 2011” and the “Best Commercial Property Operator in China of 2011.” The Group has developed 29 property projects of which 15 were specialized wholesale markets while 14 were multifunctional commercial complexes. As at the first half of 2013, Wuzhou International recorded contracted sales of RMB2.257 billion, a surge of 178.9% when compared to the corresponding period of 2012, demonstrating rapid growth in business as well as brand value.

Mr SHU Cecheng, Executive Director and Chairman of Wuzhou International said, “We are honoured to be included within the ‘2013 Top 10 Brands of China Commercial Real Estate Companies’ for the first time. This represents the recognition from the research institutes in China’s property market of our strength and position within China’s commercial property industry. To date, we have developed a total of 29 projects covering eight provinces and cities across China and our brand influence has been expanding elsewhere across the country. Many of these projects have become key local construction projects and gained the appreciation and support from government organisations. Looking ahead, we intend to develop several new projects as we continue to build Wuzhou International into a leading commercial property brand in China.”

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Wuzhou International Holding Limited

Starting in Wuxi, Jiangsu Province in 2004, Wuzhou International is a developer and operator of specialized wholesale markets and multifunctional commercial complexes with 29 projects covering 8 provinces and cities across China. The Group's brands "Wuzhou International" and "Columbus" were awarded the "2010 Well-known Commercial Real Estate Brands in China". As at 31 December 2012, Wuzhou International is a top-three developer and operator of specialised wholesale markets in China and also multifunctional commercial complexes in dynamic Yangtze River Delta Area, according to Savills.

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