## Wuzhou International Holdings Limited Stock Code: 01369.HK



## Newsletter – December 2015

## **Project Updates**

# Zhangzhou Wuzhou City, the Group's first project in Fujian, laid its cornerstone

On 8 November, Zhangzhou Wuzhou City laid its cornerstone. Mr. Halil Madazli, Chief Commercial Consul in The Turkish Embassy in Beijing, representatives of the Ministry of Commerce of China and the All-China Federation of Industry & Commerce, as well as government officials of Fujian government, Zhangzhou municipal government and Xiangcheng district government were present. Representing the Group, Mr. Shu Cewan, Vice President and Chairman of the Group, Mr. Zhao Lidong, Executive Director, and Mr. Shu Ceyuan, Vice President, also attended the ceremony. The Group plans to turn Zhangzhou Wuzhou City into a one-stop commercial and trading center in Fujian and Guangdong areas. This 1.5 million sq m facility offers a variety of functions including product transactions, international exhibition facilities, storage and logistics, e-commerce, brand building activities, financial services, residences, and operations and management functions. Thus it is an upscale market in Zhangzhou from the aspects of project planning, product, support facilities and hardware, to operations, management and logistics support.



#### China International Electrics & Electronic Appliance City in Yueqing City open for sale

In the morning of 14 November, Wuzhou International's China International Electrics & Electronic Appliance City in Yueqing City was opened for sale. Nearly 15,000 consumers and businessmen from Zhejiang, Shanghai, Jiangsu and Fujian sought to buy a shop. The event lasted for more than four hours, and the shops launched on that day was almost all sold out., 80% of units were bought by business operators who will run the business themselves. This facility is a key project for Wuzhou International during 2015, and offers "B2B2C+O2O," a self-developed commercial, trading and logistics application, and a complete "Internet +" solution set to bring notable business opportunities to the area.

# Shops of Phase 2 of Shenyang Wuzhou International Industrial Exhibition City opens for sale

On 22 November, shops at Phase 2 of Shenyang Wuzhou International Industrial Exhibition City was opened for sale. More than 1,000 customers sought to buy a unit from Wuzhou International. In less than two hours, 80% of the shops launched on that day was sold. Phase 2 of the Hardware and Electromechanical City is one of the five exhibition halls and also the heart of the 1.5 million sq m large Shenyang Wuzhou International Industrial Exhibition City, with its connected to a Highway 304 exit and also easily accessible by the Hongqitai Exit of the Third Ring Expressway nearby. Its four-storey structure has adopted an innovative floor plan. The first to third floors have a hardware and electrical and mechanical section, a pipefitting and valve section, a parts and components section, a labor safety products section and a lighting equipment section. The fourth floor contains dining, entertainment and business areas, making it a one-stop facility that can satisfy the needs of businessmen, consumers and residents alike.





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## **Corporate News**

#### 11 shopping centers under Wuzhou International jointly offer a unique O2O shopping experience

On 12 November, 11 shopping centers under Wuzhou International jointly organized an event named "Shopping at ffan.com and Wuzhou"(精彩飞凡 联动五洲) aimed at enhancing the shopping experience of consumers, strengthening its reputation and attracting consumers through an innovative O2O shopping channel. The event increased the pedestrian flow for the 11 shopping centers and their shops. The collaboration between Wuzhou International and ffan.com has also enhanced the latter's reputation in Wuxi. More consumers have taken note and have downloaded the app, and Wuzhou International Columbus Plaza was incorporated on the app. The strategic cooperation between Wuzhou International and ffan.com uses the complete "Internet +" solution of ffan.com to upgrade the operation and available services, with the objective to build an O2O operational model and offer a brand new and exciting shopping experience.





### Boom Win Holdings Limited purchases 13,000,000 additional shares of Wuzhou International

The latest information from HKEx indicates that Boom Win Holdings Limited has purchased 13,000,000 additional shares of Wuzhou International Holdings Limited ("Wuzhou International", stock code: 01369.HK) for HK\$11.57 million on November 20. The average transaction price was HK\$0.89, and the highest transaction price of the day was HK\$0.93, which reflects its confidence in the Group's long-term development. Sun Hongbing, Wuzhou International's major shareholder, also purchased 1,000,000 additional shares of the Group for HK\$867,000 on November 20, 2015. The average transaction price was HK\$0.867, and the highest transaction price of the day was HK\$0.93. After the purchase, Mr. Sun now holds 1,112,112,000 shares in Wuzhou International, accounting for 22.29% of total shares.

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## **Corporate Awards**

#### Wuzhou International is Named Listed Company with Greatest Investment Value at China Securities Golden Bauhinia Awards

Jointly held by Ta Kung Pao, The Listed Companies Association of Beijing, The Hong Kong Chinese Enterprises Association, Chinese Financial Association of Hong Kong, Chinese Securities Association of Hong Kong, The Hong Kong Institute of Chartered Secretaries and Hong Kong Securities Professionals Association, The Awards Ceremony of the China Securities Golden Bauhinia Awards was held on Nov 13 in Hong Kong. Wuzhou International, a leading developer and operator of commercial trade logistics platforms in China, has been named "the Listed Company with the Greatest Investment Value". The China Securities Golden Bauhinia events were initially held by Ta Kung Pao in collaboration with authoritative organisations from China and Hong Kong in 2011 and this year marks its fifth year. The Golden Bauhinia Awards were created to recognise the outstanding performances of listed companies, investment banks, funds and their senior management in China and Hong Kong. With winners selected through a stringent judging process, it is the largest and most credible evaluation of listed companies at the highest level. Companies that have won this accolade in the past have greatly improved their social image and status.



#### Wuzhou International Holdings Limited

Starting in Wuxi, Jiangsu Province in 2004, Wuzhou International is a developer and operator of trade logistics centres and multi-functional commercial complexes with 39 projects covering twelve provinces and municipality across China. The Group's "Wuzhou International" brand was named "2014 China Top 10 Commercial Property Developers", by Development Research centre of the State Council. As at the end of 2014, Wuzhou International is No. 1 in the no. of trade logistics centre, No. 1 in the no. of partial completed and trade logistics centre in operation, and No. 1 in the coverage of provinces and cities, according to Savills.

#### **Stock Information**

\*As at 15 December 2015

HKSE Stock Code: 01369.HK Stock Price\*: HK\$0.850 Market Capitalisation\*: HK\$4.24 billion 52-week Range\*: HK\$0.640 – 1.910

#### **Wuzhou International Holdings Limited**

#### Ronny CHEUNG

Chief Financial Officer T: (852) 2885 1369 F: (852) 2448 1369 E: ronnycheung@hkwzig.com Tony TANG Director of Investor Relations T: (852) 2885 1369 F: (852) 2448 1369 E: tangbin@hkwzig.com



WeChat: Wuzhou\_international Strategic Financial Relations (China) Limited

Serine LI Senior Vice President T: (852) 2864 4835 F: (852) 2527 1271 E: serine.li@sprg.com.hk

