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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1368)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules (the "Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The board of directors (the "Board") of Xtep International Holdings Limited (the "Company") hereby announces that on 14 January 2011 (the "Date of Grant"), the Company granted to certain eligible persons (the "Grantees") 60,000,000 share options (the "Share Options") to subscribe for a total of 60,000,000 ordinary shares of HK\$0.01 each in the share capital of the Company (the "Shares"), subject to acceptance of the Grantees, under the share option scheme (the "Share Option Scheme") adopted by the Company on 7 May 2008.

Among the 60,000,000 Share Options granted, 10,100,000 Share Options were granted to the following directors ("**Directors**") of the Company as follows:

| Name of Director | Capacity | Number of Share Options granted |
|-------------------------|------------------------|------------------------------------|
| Ho Yui Pok, Eleutherius | executive director | 6,500,000 |
| Ye Qi | executive director | 3,000,000 |
| Tan Wee Seng | non-executive director | 600,000 |

The granting of the Share Options to the above Directors was approved by all the independent non-executive directors of the Company.

Save as disclosed above, none of the Grantees is a director, chief executive or substantial shareholder of the Company or an associate of any of them.

Each Share Option shall entitle the Grantees to subscribe for one Share upon exercise of such Share Option at an exercise price of HK\$5.50 per Share, which represents the highest of (1) the nominal value of a Share; (2) the closing price of HK\$5.43 per Share as stated in the daily quotation sheets issued by the Stock Exchange on the Date of Grant; and (3) the average closing price of HK\$5.50 per Share as stated in the daily quotation sheets issued by the Stock Exchange for the five business days immediately preceding the Date of Grant.

The Share Options granted shall vest in each Grantee in accordance with the timetable below with a 10-year exercise period (for this purpose, the date or each such date on which the Share Options are to vest being hereinafter referred to as a "Vesting Date"):

Vesting Date

First anniversary of the Date of Grant Second anniversary of the Date of Grant Third anniversary of the Date of Grant

Percentage of Share Options to vest

40% of the total number of Share Options granted 30% of the total number of Share Options granted 30% of the total number of Share Options granted

By Order of the Board of **Xtep International Holdings Limited Ding Shui Po** *Chairman*

Hong Kong, 14 January 2011

As at the date of this announcement, the executive Directors of the Company are Mr. Ding Shui Po, Ms. Ding Mei Qing, Mr. Lin Zhang Li, Mr. Ding Ming Zhong, Mr. Ye Qi and Mr. Ho Yui Pok, Eleutherius; the non-executive Directors of the Company are Mr. Xiao Feng and Mr. Tan Wee Seng and the independent non-executive Directors of the Company are Mr. Sin Ka Man, Mr. Xu Peng Xiang and Dr. Gao Xian Feng.