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Xtep International Holdings Limited

特步國際控股有限公司

(Incorporated in the Cayman islands with limited liability)

(Stock Code: 1368)

VOLUNTARY ANNOUNCEMENT UNUSUAL SHARE PRICE AND TRADING VOLUME MOVEMENT

This announcement is made by Xtep International Holdings Limited (the “**Company**”) on a voluntary basis.

The board of directors (the “**Board**”) of the Company has noted the decrease in the trading price and the increase in trading volume of the shares of the Company (the “**Shares**”) today. Having made all such enquiries with respect to the Company as is reasonable in the circumstances, the Board confirms that it is not aware of any reasons for the price and trading volume movements or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). The operations of the Company remain normal. The management team remains highly confident in the future prospect of the Company.

The Board also refers to the Company’s announcement issued on 15 June 2018 clarifying about certain allegations made in a report dated 12 June 2018, and confirms that the Board’s confirmations given in that announcement remain true and accurate as at the date of this announcement. Furthermore, the Company has also been informed by its chairman Mr. Ding Shui Po and certain senior management that they have increased their respective shareholdings in the Company today before the issue of this announcement and intend to continue to increase their respective shareholdings in the Company subject to the market conditions.

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

Shareholders of the Company and public investors are advised to exercise caution in dealing with the Shares.

By Order of the Board
Xtep International Holdings Limited
DING Shui Po
Chairman

Hong Kong, 25 June 2018

As at the date of this announcement, the executive directors of the Company are Mr. Ding Shui Po, Ms. Ding Mei Qing and Mr. Ding Ming Zhong; the non-executive director is Mr. Ho Yui Pok, Eleutherius; and the independent non-executive directors are Mr. Tan Wee Seng, Dr. Gao Xian Feng and Dr. Bao Ming Xiao.