



Xtep Wins the “2015 Quam Investor Relations Awards (QIRA)” in Main Board Category

13 May 2016, Hong Kong – Leading PRC-based professional sportswear enterprise **Xtep International Holdings Limited** (the “Company,” together with its subsidiaries, the “Group”) (Stock code: 1368) is pleased to announce that the Company has won the “2015 Quam Investor Relations Awards (QIRA)” in the category of Main Board. The award reflects Xtep’s excellence in investor relations and shows the Company’s capital market recognition.

The Quam Investor Relations Awards are established by Quam IR, a proactive strategic investor relations service provider that offers both financial communications and investor access for listed companies to communicate effectively with strategic shareholders and potential investors. The QIRA is designed to identify and honour the Hong Kong listed companies that achieved remarkable performance and aims to provide great opportunity to showcase awarded companies’ to the investing public.

Mr. Ding Shui Po, Chairman and Chief Executive Officer of Xtep, said, “We are honored to win the “Quam IR Awards,” which indicates the recognition of and support for Xtep among the investment community for our management performance and corporate governance practices. The award accurately reflects the considerable efforts of the management and the Investor Relations team to realise our commitment to transparent and accurate communications with the investor community. We would like to express our sincere gratitude to all of our friends in the investment community for their long term supports. This honour serves to further motivate us to create further value for our shareholders on the back of sustainable growth.”

Photo:



Executive Director and CFO of Xtep Mr. Terry HO (left) has been awarded the “2015 Quam Investor Relations Awards (QIRA)” in the category of Main Board

About Xtep International Holdings Limited (Stock code: 1368)

Listed on 3 June 2008 on the Main Board of the Hong Kong Stock Exchange, XTEP is a leading PRC-based professional sports brand providing stylish and functional products. It is principally engaged in the design, development, manufacturing, sales and marketing, and brand management of sportswear products, including footwear, apparel and accessories. During the past several years, the Group has been actively implementing its sports marketing strategy with a focus on running and football. It boasts an extensive distribution network of approximately 7,000 stores nationwide covering 31 provinces, autonomous regions and municipalities across the PRC.

For more information, please visit Xtep’s corporate website:
www.xtep.com.hk or scan the Group’s Wechat QR code below (or
search by : xtepholdings or 特步控股)



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