

[For Immediate Release]



Xtep International Holdings Limited

A limited liability company incorporated in the Cayman Islands (Hong Kong Stock Exchange stock code: 1368)

Xtep Wins Institutional Investor's 2022 Asia Pacific (Ex-Japan) Executive Team Awards with Excellent IR program, ESG and Executive Leadership



* * *

Garners "Most Honored Companies" in Asia in the Consumer Discretionary Category

27 June 2022, Hong Kong – Leading PRC-based professional sportswear enterprise **Xtep International Holdings Limited** (the "Company", together with its subsidiaries, the "Group") (Stock code: 1368. HK) ranks 3rd place in "Most Honored Companies" in the highly competitive consumer discretionary category in the "2022 All-Asia Executive Team" rankings organized by *Institutional Investor*, an authoritative institutional investor magazine based in the US. A total of 163 companies and 218 individuals competed in this category this year.

Apart from being granted the coveted "Most Honored Company" recognition, Xtep is among the top three on various award lists of Asia, Mainland China, and the Asia Small and Midcap sector, including "Best IR Program", "Best CEO", "Best CFO", "Best IR Professional", "Best IR Team" and "Best ESG".

Awards garnered by Xtep in Asia and Mainland China - Consumer/Discretionary include:

Award	Vote Type	Ranking
Most Honored Company	Overall	3 rd
Best CEO – Mr. Shui Po Ding	Sell-side	1 st
Best CFO – Mr. Ricky Yeung	Combined & Buy-side	3 rd
	Sell-side	1 st
Best IR Professional – Ms. Sophia Wong	Combined & Buy-side	3 rd
	Sell-side	1 st
Best IR Team	Combined & Buy-side	3 rd
	Sell-side	2 nd
Best IR Program	Sell-side	1 st
Best ESG	Sell-side	1 st

Xtep Wins Institutional Investor's 2022 Asia Pacific (Ex-Japan) Executive Team Awards with Excellent IR program, ESG and Executive Leadership 27 June 2022

The annual rankings aim at revealing Asia's leading CEOs, CFOs, Investor Relations Officers, Investor Relations programs and ESG attributes that best uphold corporate governance standards and facilitate investment into their company. This year, 1,612 companies across 18 sectors and 2,606 individuals were nominated by 5,524 investors, portfolio managers and analysts. The companies were rated on several core areas, including Financial Disclosure, Services & Communication and ESG as well as attributes for CEOs, CFOs and the Best IR Professionals.

Mr. Ding Shui Po, Chairman and Chief Executive Officer of Xtep International Holdings Limited, said, "We are honored to be recognized by the investment community in the 12th Annual Asia Executive Team rankings, and would like to thank those who have cast their vote of confidence on Xtep. We shall continue to maintain progressive and proactive communications with our investors in diverse channels and means to enable them to better understand our business endeavors timely while maintaining transparency in our disclosure. We will also enhance our ESG performance so that we may take our business to the next level post-pandemic."

- End-

About Institutional Investor

For over 50 years Institutional Investor has consistently distinguished itself among the world's foremost media companies with ground-breaking journalism and incisive writing that provides essential intelligence for a global audience. In addition, since 1972, Institutional Investor Research (II Research) has offered highly-respected proprietary benchmark research and rankings, providing independent feedback on the sell-side and corporate performance; II Research aims to be the first-choice as well as independent validation source of qualitative market intelligence for all three sides of the investment community and has a global presence spanning Europe, Asia Pacific, the US and Latin America.

About Xtep International Holdings Limited

Xtep International Holdings Limited (SEHK stock code: 1368) is a leading multi-brand sportswear company listed on the Main Board of the Hong Kong Stock Exchange on 3 June 2008. The Group engages mainly in the design, development, manufacturing, sales, marketing and brand management of sports products, including footwear, apparel and accessories. Established since 2001, its own signature brand "Xtep" is a leading professional sports brand with an extensive distribution network of over 6,100 stores covering 31 provinces, autonomous regions and municipalities across the PRC and overseas. In 2019, the Group has further diversified its brand portfolio which now includes four internationally acclaimed brands, namely K-Swiss, Palladium, Saucony and Merrell.

Xtep is a constituent of the MSCI China Index, Hang Seng Composite Index Series, Shanghai-Hong Kong Stock Connect and Shenzhen-Hong Kong Stock Connect. For more information, please visit Xtep's corporate website: www.xtep.com.hk or scan the Group's Wechat QR code below (or search by: xtepholdings or 特步控股).



For further information, please contact: Xtep International Holdings Limited Investor Relations and Corporate Communications Tel: (852) 2152 0333 Email: <u>ir@xtep.com.hk</u>

Strategic Financial Relations Limited Shelly Cheng / Vivienne Leung / Rachel Lau Tel: (852) 2864 4857 / (852) 2864 4862 / (852) 2864 4824 Email: <u>sprg_xtep@sprg.com.hk</u>