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ASIA TELEMEDIA LIMITED

亞洲電信媒體有限公司

(incorporated in Hong Kong with limited liability)

(Stock code: 376)

**DELAY IN DESPATCH OF CIRCULAR
IN RELATION TO SUBSCRIPTION FOR NEW SHARES BY
THE CONTROLLING SHAREHOLDER — CONNECTED TRANSACTION**

Reference is made to the announcement of the Company dated 7 September 2011 (the “Announcement”) relating to, among other things, the Subscription. Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

As set out in the Announcement, a circular (the “Circular”) containing, among other things, details of the Subscription is expected to be despatched by the Company to the Shareholders on or before 29 September 2011.

As the Company requires additional time to prepare and finalise the contents of the Circular, the date of despatch of the Circular will be postponed. It is expected that the Circular will be despatched to the Shareholders on or before 12 October 2011.

By order of the Board

Ko Chun Shun, Johnson

Chairman and Executive Director

Hong Kong, 29 September 2011

As at the date of this announcement, the Board comprises six executive directors, namely Mr. Ko Chun Shun, Johnson, Mr. Zhang Binghua, Mr. Chen Shengjie, Ms. Angelina Kwan, Mr. Tsoi Tong Hoo, Tony and Ms. Ko Wing Yan, Samantha and three independent non-executive directors, namely Mr. Liu Zhengui, Mr. Ding Kebai and Mr. Chu Chung Yue, Howard.