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REORIENT GROUP LIMITED

瑞東集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 376)

PROFIT WARNING

The Board wishes to inform the Shareholders and potential investors that based on the information currently available to the Board, the Group is expected to record a substantially higher level of loss for the year ended 31 December 2012 as compared with last year.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

The board of directors of the Company (the "Board") of Reorient Group Limited (the "Company", together with its subsidiaries, the "Group") wishes to inform the shareholders (the "Shareholders") and potential investors of the Company that based on the information currently available to the Board, the Group is expected to record a substantially higher level of loss for the year ended 31 December 2012 as compared with last year.

Year 2012 is the first full year of trading and operations after the resumption of the trading of the Company's shares on The Stock Exchange of Hong Kong Limited in August 2011. The substantial increase in the level of net loss of the Group as compared with last year is mainly

attributable to the increase in staff costs and operating and administrative expenses associated with our increased operations, product and service expansion, and business infrastructure to support the Group's current and future business operations, and the legal fees for defending litigation against our staff.

This profit warning is only a preliminary assessment by the Board based on the information currently available, which have not been reviewed nor audited by the Company's auditors. The Company is in the process of finalizing the Group's results for the year ended 31 December 2012. Shareholders and potential investors are advised to read carefully the announcement of the official annual results of the Group for the year ended 31 December 2012, which is expected to be released by March 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

Reorient Group Limited

Jim Pak Keung, Patrick

Company Secretary

Hong Kong, 7 January 2013

As at the date of this announcement, the Board comprises Mr. Ko Chun Shun, Johnson, Mr. Jason Boyer, Mr. Brett McGonegal, Mr. Chen Shengjie, Ms. Ko Wing Yan, Samantha and Mr. Tsoi Tong Hoo, Tony (who are executive directors), and Mr. Liu Zhengui, Mr. Ding Kebai, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (who are independent non-executive directors).