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REORIENT GROUP LIMITED

(incorporated in Hong Kong with limited liability)

(Stock Code: 376)

ANNOUNCEMENT

Reference is made to the announcement published by REORIENT Group Limited (the “Company”) on 24 November 2014 (the “Announcement”). Unless otherwise stated, definitions and terms used herein shall bear the same meanings as defined in the Announcement.

The board of directors of the Company (the “Board”) would like to provide further information that the subscription price for the new ordinary shares and new partly-paid convertible preferred shares in the Listco to be subscribed for by the Group under the Subscription represents a discount of approximately 71.4% to the last trading price of the Listco’s ordinary shares on 21 November 2014, being the last trading day immediately before the date of the agreement of 24 November 2014 in respect of the Subscription (the “Last Trading Day”), while the Listco’s average daily trading volume amounted to less than 1% of the total issued ordinary shares of the Listco in November (up to the Last Trading Day). Based on the applicable percentage ratios, the Subscription does not constitute a notifiable transaction for the Company under Chapter 14 of the Listing Rules.

The Board noted the recent increase in the price and the trading volume of the shares of the Company. Having made such enquiries with respect to the Company as is reasonable in the circumstances, the Board confirms that save as disclosed in the Announcement and this announcement, it is not aware of any reason for the aforesaid increase or of any information which must be announced to avoid a false market in the shares of the Company or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Completion of the Subscription is subject to the fulfillment or waiver (as applicable) of a number of conditions precedent and the Subscription therefore may or may not be completed. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
REORIENT Group Limited
Ko Chun Shun, Johnson
Chairman

Hong Kong, 25 November 2014

As at the date of this announcement, the Board comprises Mr. Ko Chun Shun, Johnson, Mr. Jason Boyer, Mr. Brett McGonegal, Mr. Chen Shengjie, Ms. Ko Wing Yan, Samantha and Mr. Tsoi Tong Hoo, Tony (who are executive directors), Mr. Dorian M. Barak (who is a non-executive director), and Mr. Liu Zhengui, Mr. Ding Kebai, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (who are independent non-executive directors).