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REORIENT GROUP LIMITED 瑞東集團有限公司

(Incorporated in Hong Kong with limited liability)
(Stock Code: 376)

DESPATCH OF CIRCULAR

Reference is made to the announcements of Reorient Group Limited (the "Company") dated 29 May 2015, 19 June 2015, 25 June 2015, 17 July 2015, 10 August 2015 and 17 August 2015 (the "Announcements") in respect of, among other things, the Subscription Agreements and the Whitewash Waiver. Capitalised terms used herein shall have the same meanings as defined in the Announcements unless the context requires otherwise.

DESPATCH OF CIRCULAR

The Board is pleased to announce that the circular (the "Circular") containing, among other things, further details relating to the Subscription and the Whitewash Waiver, the recommendation of the Independent Board Committee and the letter of advice from the independent financial adviser both advising on the Subscriptions and the Whitewash Waiver, and a notice of convening the EGM, has been despatched to the Shareholders on 18 August 2015.

The EGM will be held at 11/F, Far East Finance Centre, 16 Harcourt Road, Admiralty, Hong Kong on 2 September 2015, Wednesday, at 10:30 a.m., details of which are set out in the notice of EGM contained in the Circular.

Closing of the YFHL Subscription is conditional upon, among other things, the Whitewash Waiver being granted by the Executive and approved by the Independent Shareholders. Furthermore, the Other Investors' Subscriptions are subject to the concurrent Closing of the YFHL Subscription. Hence, among other things, if the Whitewash Waiver is not granted by the Executive or approved by the Independent Shareholders at the EGM, the Subscriptions will not proceed. If the Whitewash Waiver is approved by the Independent Shareholders, the aggregate

shareholding of the Concert Group in the Company will exceed 50%. Jade Passion may further increase its shareholdings in the Company without incurring any further obligations under Rule 26 of the Takeovers Code to make a general offer.

By Order of the Board

REORIENT GROUP LIMITED

Ko Chun Shun, Johnson

Chairman

Hong Kong, 19 August 2015

As at the date of this announcement, the Board comprises Mr. Ko Chun Shun, Johnson, Mr. Brett McGonegal, Mr. Chen Shengjie, Ms. Ko Wing Yan, Samantha and Mr. Tsoi Tong Hoo, Tony (who are executive directors), Mr. Dorian M. Barak (who is a non-executive director), and Mr. Liu Zhengui, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (who are independent non-executive directors).

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.