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REORIENT GROUP LIMITED 瑞東集團有限公司

(Incorporated in Hong Kong with limited liability)
(Stock Code: 376)

MEMORANDUM OF UNDERSTANDING IN RELATION TO A POSSIBLE SET UP OF A JOINT VENTURE

This announcement is made by Reorient Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "Board") of the Company is pleased to announce that on 15 September 2015 (after trading hours), Reorient Financial Markets Limited (瑞東金融市場有限公司) ("Reorient"), a wholly-owned subsidiary of the Company, Giant Investment Co., Ltd.* (巨人投資有限公司) ("Giant") and Jiangsu YuWell Technology Development Co., Ltd.* (江蘇魚躍科技發展有限公司) ("Jiangsu Co", together with Reorient and Giant, the "Parties") entered into a non-legally binding memorandum of understanding (save for provision relating to such as confidentiality and governing laws) (the "MOU"). Pursuant to the MOU, the Parties proposed to use their best endeavors to establish a joint venture company (the "JV Company"), with a proposed registered office and principal place of business in Shanghai, subject to the JV Company obtaining the relevant authorisations and the JV Company having the necessary capital and systems to operate the relevant businesses to be agreed by the Parties.

As at the date of this announcement, no definitive or legally binding joint venture/shareholder agreement in relation to the set up of the JV Company (the "Definitive Agreement") has been entered into by the Parties. If the set up of the JV Company materializes, it may constitute a notifiable transaction for the Company under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"), and the Company will comply with the applicable requirements under the Listing Rules accordingly and make further announcement(s) in this regard as and when appropriate.

^{*} for identification purpose only

As the set up of the JV Company may or may not proceed, shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
REORIENT GROUP LIMITED
Ko Chun Shun, Johnson
Chairman

Hong Kong, 15 September 2015

As at the date of this announcement, the board of directors comprises Mr. Ko Chun Shun, Johnson, Mr. Brett McGonegal, Mr. Chen Shengjie, Ms. Ko Wing Yan, Samantha and Mr. Tsoi Tong Hoo, Tony (who are executive directors), Mr. Dorian M. Barak (who is a non-executive director), and Mr. Liu Zhengui, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (who are independent non-executive directors).