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Yunfeng Financial Group Limited

雲鋒金融集團有限公司

(formerly known as REORIENT GROUP LIMITED 瑞東集團有限公司)
(Incorporated in Hong Kong with limited liability)
(Stock Code: 376)

CHANGE OF COMPANY NAME, NEW STOCK SHORT NAME, WEBSITE ADDRESS AND LOGO OF THE COMPANY

The Board is pleased to announce that the name of the Company has been changed from "REORIENT GROUP LIMITED 瑞東集團有限公司" to "Yunfeng Financial Group Limited 雲鋒金融集團有限公司".

With effect from 9:00 a.m. on 9 November 2016, the Shares will be traded on the Stock Exchange under the new name of the Company. The English stock short name of the Company will be changed from "REORIENT GROUP" to "YUNFENG FIN" and the Chinese stock short name of the Company will be changed from "瑞東集團" to "雲鋒金融". The stock code of the Company remains unchanged as "376".

The website address of the Company has been changed from "http://www.reorientgroup.com" to "http://www.yff.com" with effect from the date of this announcement.

The Company has adopted a new logo with effect from the date of this announcement.

Reference is made to the announcement of Yunfeng Financial Group Limited (formerly known as "REORIENT GROUP LIMITED") (the "**Company**") dated 21 September 2016, the circular of the Company dated 22 September 2016 (the "**Circular**") and the announcement of the Company dated 13 October 2016. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of the special resolution by the Shareholders at the Extraordinary General Meeting held on 13 October 2016 approving the Proposed Change of Company Name, the Certificate of Change of Name was issued by the Registrar of Companies in Hong Kong on 28 October 2016. Accordingly, the name of the Company has been changed from "REORIENT GROUP LIMITED 瑞東集團有限公司" to "Yunfeng Financial Group Limited 雲鋒金融集團有限公司".

The change of the Company's name will not affect any of the rights of the Shareholders. All existing share certificates of the Company in issue bearing the previous name of the Company will continue to be valid evidence of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company. With effect from 9 November 2016, new share certificates of the Company will be issued in the new name of the Company.

NEW STOCK SHORT NAME OF THE COMPANY

With effect from 9:00 a.m. on 9 November 2016, the Shares will be traded on the Stock Exchange under the Company's new name. The English stock short name of the Company will be changed from "REORIENT GROUP" to "YUNFENG FIN" and the Chinese stock short name of the Company will be changed from "瑞東集團" to "雲鋒金融". The stock code of the Company remains unchanged as "376".

NEW WEBSITE ADDRESS OF THE COMPANY

The website address of the Company has been changed from "http://www.reorientgroup.com" to "http://www.yff.com" with effect from the date of this announcement.

NEW LOGO OF THE COMPANY

The Company has adopted a new logo with effect from the date of this announcement.

By Order of the Board
Yunfeng Financial Group Limited
Li Ting

Executive Director and Chief Executive Officer

Hong Kong, 4 November 2016

As at the date of this announcement, the Board comprises Mr. Yu Feng (who is Chairman and non-executive director), Ms. Li Ting and Mr. Huang Xin (who are executive directors), Mr. Ko Chun Shun, Johnson, Ms. Hai, Olivia Ou and Mr. Huang Youlong (who are non-executive directors), and Mr. Lin Lijun, Mr. Qi Daqing, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (who are independent non-executive directors).