



(Incorporated in Bermuda with limited liability)

Stock code: 326

**INTERIM REPORT 2008** 

The board of directors of China Star Entertainment Limited (the "Company") presents the unaudited condensed consolidated results of the Company and its subsidiaries (the "Group") for the six months ended 30th June 2008 together with comparative figures as follows:

### CONDENSED CONSOLIDATED INCOME STATEMENT

For the six months ended 30th June 2008

To the six monais ended sourjune 2000		Six months en	ded 30th June
	Notes	2008 <i>HK</i> \$'000 (Unaudited)	2007 <i>HK</i> \$'000 (Unaudited)
Continuing operations Turnover Cost of sales	4	95,834 (15,844)	56,157 (38,561)
Gross profit Other revenue Other income Administrative expenses Marketing and distribution expenses Share-based payment expenses Net realised and unrealised gain on financial	5 6	79,990 3,154 155 (32,975) (247)	17,596 4,302 2,710 (16,233) (561) (14,631)
assets classified as held-for-trading		1,293	17,290
Profit from operations Finance costs Share of results of associates Discount on acquisition of interest in associates	7 8	51,370 (7,096) (3,303) - 476	10,473 (1,855) 33,227 2,659
Gain on disposal of subsidiaries Loss on deemed disposal of interest in an associate		(17,551)	(35,873)
Profit before taxation Taxation	9	23,896 235	8,631 (15)
Profit for the period from continuing operations		24,131	8,616
<b>Discontinued operations</b> Loss for the period from discontinued operations	10	(12,531) 11,600	(33,379) (24,763)
Attributable to: Equity holders of the Company Minority interests		17,865 (6,265)	(24,754) (9) (24,763)
Earnings/(loss) per share for profit/(loss) attributable to the equity holders of the Company during the period			(21,733)
From continuing and discontinued operation Basic	ns 	HK\$0.05	(HK\$0.30)
Diluted	11	HK\$0.05	(HK\$0.30)
From continuing operations			
Basic	11	HK\$0.06	HK\$0.11
Diluted	11	HK\$0.06	HK\$0.10

The accompanying notes form an integral part of these financial statements.

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# CONDENSED CONSOLIDATED BALANCE SHEET

As at 30th June 2008

	Notes	30th June 2008 HK\$'000 (Unaudited)	31st December 2007 HK\$'000 (Audited)
Non-current assets Property, plant and equipment	13	6,244	7,138
Interests in leasehold land Investment properties	14	5,560 51,100	5,642 51,100
Intangible asset Goodwill Available-for-sale financial assets Convertible note receivable from an associate	22	989,205 38,037 25,200	29,062 39,900 667
Conversion option embedded in convertible no receivable from an associate Interests in associates	otes 15		222 375,148
		1,115,346	508,879
Current assets Inventories Film rights Films in progress Trade receivables Deposits, prepayments and other receivables Deposits for investments Held-for-trading investments Amounts due from associates Prepaid tax Cash and cash equivalents  Assets classified as held for sale	16	301 40,269 21,828 74,723 30,121 	301 50,797 24,948 51,666 36,790 400,000 16,600 7,359 456 22,735 611,652 1,187,072
Total assets		2,728,669	2,307,603
Capital and reserves Share capital Reserves  Equity attributable to equity holders of the Company Minority interests	17	1,420,894 1,197	140,305 1,033,828 1,174,133 1,328
Total equity	2 —	1,422,091	1,175,461

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# **CONDENSED CONSOLIDATED BALANCE SHEET (Continued)**

As at 30th June 2008

	Notes	30th June 2008 HK\$'000 (Unaudited)	31st December 2007 HK\$'000 (Audited)
Non-current liabilities			
Bank borrowings – due after one year Deferred tax liabilities	19	7,199 15,059	8,523 3,466
Unsecured convertible notes	20	319,225	
		341,483	11,989
Current liabilities			
Trade payables Deposits received, accruals and other payables	18	14,946 58,805	17,621 66.018
Bank borrowings – due within one year	19	2,517	2,418
		76,268	86,057
Liabilities associated with assets classified as held for sale	21	888,827	1,034,096
		965,095	1,120,153
Total liabilities		1,306,578	1,132,142
Total equity and liabilities		2,728,669	2,307,603
Net current assets		648,228	678,571
Total assets less current liabilities		1,763,574	1,187,450

The accompanying notes form an integral part of these financial statements.

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## CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30th June 2008

	Attributable to the equity holders of the Company												
								Financial					
						Share-based	Convertible	assets	Capital				
	Share		Contributed	Exchange	Special	payment	notes	revaluation	reduction	Accumulated		Minority	
	capital	premium	surplus	reserve	reserve	reserve	reserve	reserve	reserve	losses	Sub-total	interests	Total
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK'000	HK\$'000							
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
At 1st January 2007	35,232	906,988	186,624	3,723	(6,867)	43,238	566	(9,800)	316,008	(780,885)	694,827	1,382	696,209
Exchange alignment	_	-	_	1,969	_	-	-	_	-	_	1,969	_	1,969
Share of reserves of													
an associate	-	-	-	(105)	-	3,915	-	-	-	-	3,810	-	3,810
Fair value adjustment													
on available-for-sale													
financial assets	-	-	-	-	-	-	-	45,500	-		45,500	-	45,500
Loss for the period										(24,754)	(24,754)	(9)	(24,763)
Total recognised income													
and expenses													
for the period	-	-	-	1,864	-	3,915	-	45,500	-	(24,754)	26,525	(9)	26,516
Placing of new shares	18,596	123,986	-	-	-	-	-	-	-	-	142,582	-	142,582
Share issuing expenses	-	(3,824)		-	-	-	-	-	-	-	(3,824)	-	(3,824)
Share-based payment													
expenses	-	-	=.	=	-	14,631	-	-	-	-	14,631	-	14,631
Exercise of share options	3,284	27,901	-	-	-	(13,301)	-	-	-	-	17,884	-	17,884
Redemption of convertible													
notes	-	-	-	-	-	-	(566)	-	-	566	-	-	-
Issue of convertible notes	-	-	=.	=	=	-	54,307	-	-	-	54,307	=-	54,307
Conversion of convertible		50.000											44704
notes	11,587	58,999	-	-	-	-	(23,850)	-	-	-	46,736	-	46,736
Deferred tax	-	-	-	-	-	-	(5,330)	-	-	-	(5,330)	-	(5,330)
Disposal of interests												320,471	220.471
in subsidiaries												320,4/1	320,471
At 30th June 2007	68,699	1,114,050	186,624	5,587	(6,867)	48,483	25,127	35,700	316,008	(805,073)	988,338	321,844	1,310,182

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# CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (Continued)

For the six months ended 30th June 2008

	Attributable to the equity holders of the Company												
	Share	Share Share Contributed Ex		Exchange	Special	Share-based payment	based Convertible assets	Financial assets revaluation	Capital reduction (a	Retained earnings/ accumulated		Minority	
	capital HK\$'000 (Unaudited)	premium HK\$'000 (Unaudited)	surplus HK\$'000 (Unaudited)	reserve HK\$'000 (Unaudited)	reserve HK'000 (Unaudited)	reserve HK\$'000 (Unaudited)	reserve HK\$'000 (Unaudited)	reserve HK\$'000 (Unaudited)	reserve HK\$'000 (Unaudited)	losses) HK\$'000 (Unaudited)	Sub-total HK\$'000 (Unaudited)	interests HK\$'000 (Unaudited)	Total HK\$'000 (Unaudited
At 1st January 2008	140,305	1,356,450	186,624	10,540	(6,867)	55,292	1,247	(12,600)	316,008	(872,866)	1,174,133	1,328	1,175,461
Exchange alignment Share of reserves of	-	-	-	390	-	-	-	-	-	-	390	-	390
an associate Fair value adjustment on available-for-sale	-	-	-	10,982	-	1,079	-	-	-	-	12,061	-	12,061
financial assets  Transfer to liabilities associated with assets	-	-	-	=	-	-	-	(18,751)	-	-	(18,751)	=	(18,751)
classified as held for sale	-	-	-	-	-	-	-	-	-	-	-	6,262	6,262
Profit for the period										17,865	17,865	(6,265)	11,600
Total recognised income													
and expenses for the period				11,372		1,079		(18,751)		17,865	11,565	(3)	11,562
Disposal of subsidiaries	-	-	-	(348)	-	-	-	-	-	-	(348)	(128)	(476)
Capital reduction  Share premium cancellation	(199,910)	-	199,910	-	-	-	-	-	-	-	-	-	-
(note) Set off against accumulated	=	(1,356,450)	1,356,450	-	-	-	-	-	-	-	=	=	-
losses (note) Released on deemed disposal	-	-	(864,665)	-	-	-	-	-	-	864,665	-	-	-
of an associate	-	-	-	-	-	(930)	(1,247)	=	-	-	(2,177)	-	(2,177)
Issue of convertible notes	-	-	-	-	-	-	71,691	-	-	-	71,691	-	71,691
Deferred tax	-	-	-	-	-	-	(11,829)	-	-	-	(11,829)	-	(11,829)
Share options lapsed Issue of shares for acquisition	-	-	-	-	-	(1,394)	-	-	-	1,394	-	-	-
of a subsidiary	11,817	2,363	-	-	-	-	-	-	-	-	14,180	-	14,180
Placing of new shares	70,000	98,000	-	-	-	-	-	-	-	-	168,000	-	168,000
Share issuing expenses		(4,321)									(4,321)		(4,321)
At 30th June 2008	22,212	96,042	878,319	21,564	(6,867)	54,047	59,862	(31,351)	316,008	11,058	1,420,894	1,197	1,422,091

#### Note:

At the special general meeting of the Company held on 8th May 2008, a special resolution was passed to approve the entire amount of approximately HK\$1,356,450,000 standing to the credit of the share premium account of the Company as at 31st December 2007 be cancelled and such credit amount arising from the share premium cancellation be transferred to the contributed surplus account of the Company, a sum of approximately HK\$864,665,000 in the contributed surplus account of the Company be applied to set off against the accumulated losses of the Company as at 31st December 2006 and the remaining credit balance in the contributed surplus account of the Company will be utilised by the board of directors of the Company in accordance with the bye-laws of the Company and all applicable laws.

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## CONDENSED CONSOLIDATED CASH FLOW STATEMENT

For the six months ended 30th June 2008

	Six months end 2008 HK\$'000 (Unaudited)	ed 30th June 2007 HK\$'000 (Unaudited)
Net cash generated from operating activities	3,398	12,702
Net cash used in investing activities	(206,469)	(289,878)
Net cash generated from financing activities	137,454	292,891
Net (decrease)/increase in cash and cash equivalents	(65,617)	15,715
Cash and cash equivalents at beginning of the period	57,321	89,347
Effect of foreign exchange rate changes	390	1,969
Cash and cash equivalents at the end of the period	(7,906)	107,031
<b>Analysis of the balances of cash and cash equivalents:</b> Cash and cash equivalents	23,967	107,031
Cash and cash equivalents included in non-current assets held for sale (note 21)  — Cash and cash equivalents  — Bank overdraft	947 (32,820) (7,906)	107,031

The accompanying notes form an integral part of these financial statements.

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#### NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended 30th June 2008

#### I. BASIS OF PREPARATION

The unaudited condensed consolidated interim financial statements (the "Interim Financial Statements") have been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") and the applicable disclosure requirements set out in Appendix 16 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Interim Financial Statements should be read in conjunction with the annual financial statements of the Group for the year ended 31st December 2007.

The Interim Financial Statements have been prepared on the historical cost basis except certain investment properties and financial assets, which are measured at fair values, as appropriate.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The accounting policies used in the preparation of the Interim Financial Statements are consistent with those used in the annual financial statements of the Group for the year ended 31st December 2007.

In the current interim period, the Group has applied, for the first time, the following new interpretations ("HK(IFRIC) – Int") issued by the HKICPA (hereinafter collectively referred to as the "new HKFRSs"), which are effective for the Group's accounting period beginning 1st January 2008.

HK(IFRIC) – Int 11	HKFRS 2 – Group and Treasury Share Transactions
LIV/IEDIC\ ln+ 12	Compiles Consession Appendion anto?

HK(IFRIC) – Int 12 Service Concession Arrangements<sup>2</sup>

HK(IFRIC) – Int 14 HKAS 19 – The Limit on a Defined Benefit Asset, Minimum Funding

Requirements and their Interaction<sup>2</sup>

- <sup>1</sup> Effective for financial period commencing on or after 1st March 2007
- <sup>2</sup> Effective for financial period commencing on or after 1st January 2008

The adoption of the new HKFRSs had no material effect on how the results and financial position of the Group for the current or prior accounting periods. Accordingly, no prior period adjustment has been recognised.

The Group has not early applied the following new and revised Hong Kong Accounting Standards ("HKAS"s) and Hong Kong Financial Reporting Standards ("HKFRS"s) or interpretations that have been issued but are not yet effective. The directors of the Company anticipate that the application of these new standards or interpretations will have no material impact on the results and the financial position of the Group.

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### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

HKAS I (Revised) Presentation of Financial Statements<sup>1</sup>

HKAS 23 (revised) Borrowing Costs<sup>1</sup>

HKAS 27 (revised) Consolidated and Separate Financial Statements<sup>2</sup>

HKAS 32 & I (Amendments) Puttable Financial Instruments and Obligations arising on Liquidation<sup>1</sup>

HKFRS 2 (Amendments) Vesting Conditions and Cancellations<sup>1</sup>

HKFRS 3 (Revised)
HKFRS 8
Business Combinations<sup>2</sup>
Operating Segments<sup>1</sup>

HK(IFRIC) – Int 13 Customer Loyalty Programmes<sup>3</sup>

 $\begin{array}{lll} HK(IFRIC) - Int \ I5 & Agreements \ for \ the \ Construction \ of \ Real \ Estate^I \\ HK(IFRIC) - Int \ I6 & Hedges \ of \ a \ Net \ Investment \ in \ a \ Foreign \ Operation^4 \end{array}$ 

- Effective for financial period commencing on or after 1st January 2009
- <sup>2</sup> Effective for financial period commencing on or after 1st July 2009
- <sup>3</sup> Effective for financial period commencing on or after 1st July 2008
- <sup>4</sup> Effective for financial period commencing on or after 1st October 2008

#### 3. SEGMENT INFORMATION

Segment information is presented by way of two segment formats: (i) on a primary segment reporting basis, by geographical segment; and (ii) on a secondary segment reporting basis, by business segment.

#### Geographical segments

The following table provides an analysis of the Group's sales and results from operation by location of markets:

#### For the six months ended 30th June 2008:

			Discontinued operations					
	Hong Kong and Macau HK\$'000 (Unaudited)	The People's Republic of China excluding Hong Kong, Macau and Taiwan (The "PRC") HK\$'000 (Unaudited)	American and Europe HK\$'000 (Unaudited)	South-east Asia HK\$'000 (Unaudited)	Others HK\$'000 (Unaudited)	Total HK\$'000 (Unaudited)	Hong Kong and Macau HK\$'000 (Unaudited)	Consolidated HK\$'000 (Unaudited)
Turnover	91,405	1,120	<u></u>	3,192	117	95,834		95,834
Segment result	80,764	(1,215)	(62)	308	(52)	79,743	-	79,743
Unallocated revenue and income Unallocated corporate						4,602	248	4,850
expenses						(32,975)	(4,609)	(37,584)
Profit/(loss) from operation	ns					51,370	(4,361)	47,009

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## 3. SEGMENT INFORMATION (Continued)

For the six months ended 30th June 2007:

		Cont	tinuing operatio	ns		Discontinued operations	
	Hong Kong and		South-east			Hong Kong and	
	Macau HK\$'000 (Unaudited)	The PRC HK\$'000 (Unaudited)	Asia HK\$'000 (Unaudited)	Others HK\$'000 (Unaudited)	Total HK\$'000 (Unaudited)	Macau HK\$'000 (Unaudited)	Consolidated HK\$'000 (Unaudited)
Turnover	6,553	_	922	48,682	56,157	13,873	70,030
Segment result	5,198	_	(283)	12,120	17,035	9,391	26,426
Unallocated revenue and income Unallocated corporate					24,302	-	24,302
expenses					(30,864)	(10,834)	(41,698)
Profit/(loss) from operation	ons				10,473	(1,443)	9,030

### **Business segments**

For the six months ended 30th June 2008:

		Continuing of	Discontinued operations			
	Film distribution HK\$'000 (Unaudited)	Others e HK\$'000 (Unaudited)	Gaming and ntertainment HK\$'000 (Unaudited)	Total HK\$'000 (Unaudited)	Hotel services HK\$'000 (Unaudited)	Consolidated HK\$'000 (Unaudited)
Turnover	14,575	2,495	78,764	95,834		95,834
Segment result	(1,297)	2,276	78,764	79,743	-	79,743
Unallocated revenue and income Unallocated corporate expenses				4,602	(4,609)	4,850 (37,584)
Profit/(loss) from operations				51,370	(4,361)	47,009

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## 3. SEGMENT INFORMATION (Continued)

For the six months ended 30th June 2007:

	Cor	ntinuing operation	ns	Discontinued operations		
	Film distribution HK\$'000 (Unaudited)	Others HK\$'000 (Unaudited)	Total HK\$'000 (Unaudited)	Hotel services HK\$'000 (Unaudited)	Consolidated HK\$'000 (Unaudited)	
Turnover	53,367	2,790	56,157	13,873	70,030	
Segment result	14,463	2,572	17,035	9,391	26,426	
Unallocated revenue and income Unallocated corporate expenses			24,302 (30,864)	(10,834)	24,302 (41,698)	
Profit/(loss) from operations			10,473	(1,443)	9,030	

### 4. TURNOVER

	Six months ended 30th June							
	Continuing	operations	Discontinued	operations	Consolidated			
	2008	2007	2008	2007	2008	2007		
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000		
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)		
Distribution fee income	14,575	4,695	_	_	14,575	4,695		
Sales of film rights	-	48,672	-	-	-	48,672		
Service income	150	150	-	-	150	150		
Production fee income	2,345	2,640	-	-	2,345	2,640		
Gaming and entertainment	78,764	-	-	-	78,764	=		
Hotel operation income				13,873		13,873		
	95,834	56,157		13,873	95,834	70,030		

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### 5. OTHER REVENUE

		Six months ended 30th June				
	Continuing	operations	Discontinued	operations	Consolidated	
	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)
Dividend income	-	79	_	_	_	79
Interest income	304	1,673	190	_	494	1,673
Rental income Management fee income	120	120	-	-	120	120
received from associates	2,430	2,430	-	-	2,430	2,430
Others	300		58		358	
	3,154	4,302	248		3,402	4,302

### 6. OTHER INCOME

		S	ix months end	ed 30th June			
	Continuing operations		Discontinued	Discontinued operations		Consolidated	
	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	
Gain on disposal of property, plant and equipment	ı	20	-	-	1	20	
Gain on redemption of convertible notes Gain on fair value change of	-	2,315	-	-	-	2,315	
convertible option Others	154	373			154	373	
	155	2,710			155	2,710	

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### 7. PROFIT FROM OPERATIONS

	Six months ended 30th June					
	Continuing of	perations	Discontinued	operations	Consolidated	
	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)
Profit from operations has been arrived at after charging:						
Amortisation of film rights (included in cost of sales) Amortisation of interests in	15,622	37,735	-	-	15,622	37,735
leasehold land	82	82	-	3,033	82	3,115
Depreciation of property, plant and equipment Net foreign exchange losses Employee benefit expenses Impairment loss on amount	1,160 377 7,919	1,627 78 7,027	- - 1,675	1,493 - 2,990	1,160 377 9,594	3,120 78 10,017
due from associates Share-based payment expenses	14,975	14,631			14,975	14,631

## 8. FINANCE COSTS

		Si	x months ende	ed 30th June		
	Continuing of	perations	Discontinued	operations	Consolidated	
	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)
Effective interest expense on unsecured convertible notes Interest on bank borrowings	6,916	1,501	-	_	6,916	1,501
wholly repayable within five years Interest on bank borrowings not wholly repayable within	154	299	8,170	1,963	8,324	2,262
five years Interest on other loan wholly	26	48	-	-	26	48
repayable within five years		7				7
	7,096	1,855	8,170	1,963	15,266	3,818

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#### 9. TAXATION

	Six months ended 30th June					
	Continuing of	perations	Discontinued	operations	Consolidated	
	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)	2008 HK\$'000 (unaudited)	2007 HK\$'000 (unaudited)
The taxation (credit)/charge comprises:						
Current tax charge in other jurisdictions Deferred tax	(236)	15 			(236)	15 
	(235)	15			(235)	15

No provision for Hong Kong Profits Tax has been made in the condensed consolidated financial statements for both periods as the Company and its subsidiaries have no assessable profits arising in Hong Kong or as assessable profits were wholly absorbed by estimated tax losses brought forward. Taxation arising in other jurisdiction is calculated at the rates prevailing in the relevant jurisdictions.

#### 10. DISCONTINUED OPERATIONS

On 1st August 2007, the Company entered into an agreement with China Star Investment Holdings Limited (formerly known as Riche Multi-Media Holdings Limited) ("China Star Investment") and Legend Rich Limited, a wholly owned subsidiary of China Star Investment, whereby the Company has agreed to sell and/or procure the sale of 100% of the issued share capital of Exceptional Gain Profits Limited ("Exceptional Gain") and a sale loan owed by Exceptional Gain to the Company amounted to approximately HK\$409,222,000 as at the date of the agreement for an aggregate consideration of HK\$447,000,000 (the "Proposed Disposal"). Exceptional Gain is an investment holding company which holds 50% interest in Kingsway Hotel Limited ("KHL"), a subsidiary of the Group which operates the hotel business. The Proposed Disposal has been approved by the shareholders of the Company at a special general meeting of the Company held on 24th October 2007 and is expected to be completed in October 2008. Accordingly, all the results of the group headed by Exceptional Gain (i.e. the hotel services operation) are classified as discontinued operations and its corresponding results for the six months ended 30th June 2007 has been reclassified to conform with the current period's presentation.

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### 10. DISCONTINUED OPERATIONS (Continued)

The combined results of the discontinued operations included in the condensed consolidated income statement are set out as follows:

	Six months ended 30th Juni 2008 2001 HK\$'000 HK\$'000 (Unaudited) (Unaudited		
Loss for the period from discontinued operations	()	(=:::::==)	
Turnover Cost of sales		13,873 (4,482)	
Gross profit Other revenue Administrative expenses	248 (4,609)	9,391 - (10,834)	
Loss from operations Finance costs Discount on acquisition of subsidiaries Loss on disposal of subsidiaries	(4,361) (8,170) - -	(1,443) (1,963) 15,498 (45,471)	
Loss before taxation Taxation	(12,531)	(33,379)	
Loss for the period from discontinued operations	(12,531)	(33,379)	
Attributable to: Equity holders of Exceptional Gain Minority interests	(6,269) (6,262)	(33,379)	
	(12,531)	(33,379)	

The cash flows of the discontinued operations included in the condensed consolidated cash flow statement are set out as follows:

### Cash flows from discontinued operations

	Six months end 2008 HK\$'000 (unaudited)	ed 30th June 2007 HK\$'000 (unaudited)
Net cash (used in)/generated from operating activities Net cash used in investing activities Net cash used in financing activities	(33,288) (7) (33,170)	87,659 (72,873)
Net cash (outflows)/inflows	(66,465)	14,786

The assets and liabilities attributable to the hotel business have been classified and accounted for at 30th June 2008 as a disposal group held for sale and are presented separately in the condensed consolidated balance sheet (see note 21).

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#### II. EARNINGS/(LOSS) PER SHARE

#### From continuing and discontinued operations

The calculation of the basic and diluted earnings/(loss) per share attributable to equity holders of the Company is based on the following data:

Six months ended 30th June

	2008 HK\$'000 (Unaudited)	2007 <i>HK</i> \$'000 (Unaudited)
Earnings/(loss)  Profit/(loss) attributable to equity holders of the Company for the purpose of basic and diluted earnings/(loss) per share	17,865	(24,754)
earnings/(ioss) per share	2008	2007
Number of shares Weighted average number of ordinary shares for the purpose of basic and diluted earnings/(loss) per share	388,860	81,650

The weighted average number of ordinary shares for the six months ended 30th June 2008 and 2007 for the purpose of basic and diluted earnings/(loss) per share has been adjusted to take into the effect of the share consolidation that became effective on 8th May 2008. Details of the share consolidation are set out in note 17(b) to the Interim Financial Statements.

The computation of diluted earnings/(loss) per share for the six months ended 30th June 2008 and 2007 did not assume the exercise of the Company's outstanding share options and conversion of the convertible notes outstanding during the period since their exercise and conversion would have an anti-dilutive effect on earnings/(loss) per share.

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### II. EARNINGS/(LOSS) PER SHARE (Continued)

#### From continuing operations

The calculation of the basic and diluted earnings per share from continuing operations attributable to equity holders of the Company is based on the following data:

	Six months ended 30th June 2008 2007		
	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	
Earnings Profit/(loss) attributable to equity holders of the Company			
for the purpose of basic earnings/(loss) per share	17,865	(24,754)	
Less: Loss for the period from discontinued operations	(6,269)	(33,379)	
Earnings for the purpose of basic			
earnings per share from continuing operations	24,134	8,625	
Effect of dilutive potential ordinary shares:  – interest expense on unsecured convertible notes	6,916	970	
<ul> <li>tax effect relating to interest expense on unsecured convertible notes</li> </ul>	,		
	(905)		
	30,145	9,595	
	2008	2007	
	'000	'000	
Number of shares			
Weighted average number of ordinary shares for the purpose of basic earnings per share	388,860	81,650	
Adjustment for assumed exercise of share options	-	2,743	
Adjustment for assumed exercise of			
unsecured convertible notes	128,000	10,117	
	516,860	94,510	

The weighted average number of ordinary shares for the six months ended 30th June 2008 and 2007 for the purpose of basic and diluted earning per share has been adjusted to take into the effect of the share consolidation that became effective on 8th May 2008. Details of the share consolidation are set out in note 17(b) to the Interim Financial Statements.

The computation of diluted earnings per share for the six months ended 30th June 2008 and 2007 did not assume the exercise of certain outstanding share options during the period since their exercise would have an anti-dilutive effect on earnings per share.

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#### II. EARNINGS/(LOSS) PER SHARE (Continued)

#### From discontinued operations

Basic and diluted loss per share for the discontinued operations is HK\$0.02 per share for the six months ended 30th June 2008 (Six months ended 30th June 2007: HK\$0.41), based on the loss for the period from the discontinued operations of HK\$6,269,000 (Six months ended 30th June 2007: HK\$33,379,000) and the denominators detailed as continuing and discontinued operations for basic earnings/(loss) per share

#### 12. DIVIDEND

The directors of the Company do not recommend the payment of any interim dividend for the six months ended 30th June 2008 (Six months ended 30th June 2007: Nil)

### 13. PROPERTY, PLANT AND EQUIPMENT

During the period under review, the Group spent approximately HK\$274,000 on the acquisition of property, plant and equipment.

#### 14. INVESTMENT PROPERTIES

As at 30th June 2008, investment properties with carrying amount of approximately HK\$51,100,000 (31st December 2007: approximately HK\$51,100,000) have been pledged to secure bank facilities granted to the Group.

#### 15. INTERESTS IN ASSOCIATES

	As at 30th June 2008 HK\$'000 (Unaudited)	As at 31st December 2007 HK\$'000 (Audited)
Share of net assets of associates (note a) Goodwill (note b)	322,313 27,294	329,678 45,470
Reclassification to non-current assets classified as held for sale (note 21)	349,607 (349,607)	375,148
		375,148
Market value of listed shares		150,353

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### 15. INTERESTS IN ASSOCIATES (continued)

Notes:

(b)

(	a)	Share	of net	assets	of	associates

Share of fict assets of associates	HK\$'000
At 1st January 2008 Share of result of associates Deemed disposal of an associate (note c) Share of changes in reserves of an associate	329,678 (3,303) (16,123) 12,061
At 30th June 2008	322,313
Goodwill	HK\$'000
At 1st January 2008 Deemed disposal of an associate (note c)	45,470 (18,176)
At 30th June 2008	27,294

### (c) Interest in Brilliant Arts

As at 28th January 2008, Brilliant Arts Multi-Media Holding Limited ("Brilliant Arts") had issued 180,000,000 shares to an independent third party which increased the issued share capital of Brilliant Arts from 423,853,908 shares to 603,853,908 shares. As a result, the Group's interest in Brilliant Arts was diluted from 25.74% to 18.07%. Such dilution of interest resulted Brilliant Arts ceased to be an associate of the Group.

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### 16. TRADE RECEIVABLES

The credit period granted to customers ranges from 30 to 90 days. The aged analysis of the trade receivables is as follows:

	As at 30th June 2008 HK\$'000 (Unaudited)	As at 31st December 2007 HK\$'000 (Audited)
Brilliant Arts and its subsidiaries (the "Brilliant Arts Group")		
0 to 30 days		12
Others 0 to 30 days 31 to 60 days 61 to 90 days 91 to 180 days Over 180 days	25,001 1,509 102 1,547 50,598	885 2,784 224 151 51,644
Less: Impairment loss on trade receivables	78,757 (4,034)	55,688 (4,034)
	74,723	51,654
	74,723	51,666

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### 17. SHARE CAPITAL

	Number of shares		Amount		
	As at 30th June 2008 '000 (Unaudited)	As at 31st December 2007 '000 (Audited)	As at 30th June 2008 HK\$'000 (Unaudited)	As at 31st December 2007 HK\$'000 (Audited)	
Ordinary shares of HK\$0.05 each	,	, ,	,	,	
<b>Authorised:</b> At beginning of period Share consolidation (note b) Capital reduction (note b)	20,000,000 (18,000,000) —	20,000,000	1,000,000 - (900,000)	I,000,000 - -	
At end of period	2,000,000	20,000,000	100,000	1,000,000	
Issued and fully paid: At beginning of period Share consolidation (note b) Capital reduction (note b) Issue of shares for acquisition	2,806,097 (3,998,187) –	704,646 _ _	140,305 - (199,910)	35,232 - -	
of an subsidiary (note 22(b)) Placing of shares (notes a, c & d) Rights issue (note e)	236,333 1,400,000 -	- 646,695 843,769	70,000 -	32,335 42,188	
Exercise of share options (note f) Conversion of convertible bonds (note g)	-	78,285 532,702	-	3,914 26,636	
At end of period	444,243	2,806,097	22,212	140,305	

#### Notes:

(a) On 24th January 2008, the Company allotted and issued 1,400,000,000 shares of the Company by way of placing to independent investors at a price of HK\$0.12 per share. The net proceeds of approximately HK\$163,679,000 were used for the acquisition of Best Mind International Inc. ("Best Mind").

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### 17. SHARE CAPITAL (continued)

Notes: (continued)

- (b) At the special general meeting of the Company held on 8th May 2008, a special resolution was passed to approve the following changes to the capital of the Company (the "Capital Reorganisation"):
  - Share consolidation: every ten existing shares of HK\$0.05 each in the issued and unissued share capital of the Company be consolidated into one share of HK\$0.50 each (the "Consolidated Share");
  - (ii) Capital reduction: the issued share capital of the Company be reduced by cancelling the paid-up capital to the extent of HK\$0.45 on each issued Consolidated Share in the share capital of the Company such that the nominal value of all issued Consolidated Shares will be reduced from HK\$0.50 to HK\$0.05 each; and
  - (iii) the nominal value of all the Consolidated Shares in the authorised share capital of the Company be reduced from HK\$0.50 each to HK\$0.05 each, resulting in the reduction of the authorised share capital from HK\$1,000,000,000 divided into 2,000,000,000 Consolidated Shares to HK\$100,000,000 divided into 2,000,000,000 share of HK\$0.05 each,

the Capital Reorganisation was effected on 9th May 2008.

- (c) On 17th April 2007 and 30th May 2007, the Company allotted and issued 124,900,000 shares and 81,100,000 shares respectively by way of placing to independent investors at a price of HK\$0.37 per share. The net proceeds of approximately HK\$74,000,000 were used for general working capital of the Group.
- (d) On 25th June 2007, the Company allotted and issued an aggregate of 165,905,000 shares by way of placing to independent investors at a price of HK\$0.40 per share. The net proceeds of approximately HK\$64,600,000 were used for general working capital of the Group.
- (e) On 17th October 2007, the Company issued 843,769,024 new shares of HK\$0.05 each by way of a rights issue on the basis of one rights share for every two shares held on 15th October 2007 at a subscription price of HK\$0.20 per share. The net proceeds of approximately HK\$164,800,000 were used for the acquisition of Best Mind.
- (f) For the year ended 31st December 2007, certain option holders exercised their option rights to subscribe for an aggregate of 32,985,000 shares at an exercise price of HK\$0.242 per share, an aggregated of 26,800,000 shares at an exercise price of HK\$0.277 per share, an aggregate of 5,900,000 shares at an exercise price of HK\$0.42 per share and an aggregate of 12,600,000 shares at an exercise price of HK\$0.277 per share respectively. The net proceeds from the exercise of option rights amounted to approximately HK\$21,374,000.
- (g) On 18th May 2007, the Company issued zero coupon convertible bonds in the principle amount of HK\$168,500,000 at an initial conversion price of HK\$0.32 per share. These convertible bonds were fully converted into ordinary shares during the year ended 31st December 2007.

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### 18. TRADE PAYABLES

The aged analysis of the trade creditors is as follows:

		As at 30th June 2008 HK\$'000 (Unaudited)	As at 31st December 2007 HK\$'000 (Audited)
	0 to 30 days 31 to 60 days 61 to 90 days 91 to 180 days Over 180 days	368 519 105 1,999 11,955	2,980 1,174 5 167 13,295
		14,946	17,621
19.	BANK BORROWINGS	As at 30th June 2008 <i>HK</i> \$'000 (Unaudited)	As at 31st December 2007 HK\$'000 (Audited)
	Secured bank loans	9,716	10,941
	The maturity of the above borrowings is as follows:		
	Within one year Between one and two years Between two and five years After five years	2,517 2,592 4,443 164	2,418 2,528 5,681 314
	Less: Amount due within one year shown under	9,716	10,941
	current liabilities	(2,517)	(2,418)
	Amount due after one year	7,199	8,523

Secured bank loans comprise a mortgage loan which bears interest at commercial rates. The mortgage loan is secured by the Group's investment properties with carrying value of approximately HK\$51,100,000 (31st December 2007: HK\$51,100,000). The mortgage loan is repayable in instalments over a period of ten years.

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#### 20. UNSECURED CONVERTIBLE NOTES

On 18th March 2008, the Company issued unsecured convertible notes in the principal amount of HK\$384,000,000 ("Convertible Notes") to Lucky State Group Limited ("Noteholder") as part of consideration for the acquisition of the entire equity interest in Best Mind. The Convertible Notes are interest bearing at 5% per annum and will be matured on 17th March 2018. The Noteholder may convert the whole or part (in multiples of HK\$1,000,000) of the Convertible Notes into shares of the Company at an initial conversion price of HK\$0.30 per share (subject to adjustment) from the date either the guarantee profit from Mr. Ng Cheuk Fai, the guarantor and beneficial owner of the Noteholder, is achieved or the shortfall is received from the Noteholder to 17th March 2018.

The Convertible Notes contain two components, liability and equity elements. The fair value of the liability component, included in long-term borrowings, was calculated using discounted cash flow method with reference to a market interest rate for an equivalent non-convertible note. The remaining balance represented the equity conversion component, is included in shareholders' equity named as convertible notes reserve.

1 11/4/000

	HK\$ 000
Proceeds of issue Equity component	384,000 (71,691)
Liability component at date of issue Interest charged	312,309 6,916
Liability component at 30th June 2008	319,225

The effective interest rate on the liability component of the Convertible Notes is approximately 7.75%.

### 21. NON-CURRENT ASSETS HELD FOR SALE

On 13th May 2008, China Star Entertainment (BVI) Limited, a direct wholly-owned subsidiary of the Company, entered into a conditional sale and purchase agreement with Glenstone Investments Limited, a company incorporated in the British Virgin Islands with limited liability and is a substantial shareholder of the Company, Pursuant to the agreement, the Group conditional agreed to dispose the entire issued share capital of Classical Statue Limited ("CSL") with a total consideration of HK\$330,567,000 in cash (the "Disposal"). CSL's major assets are the 58,310,612 shares of China Star Investment, representing 29.9% of the issued share capital of China Star Investment, 109,090,908 shares of Brilliant Arts, representing 8.68% of the issued share capital of Brilliant Arts and a convertible note receivable from Brilliant Arts with principal face value of HK\$1,000,000 as at the balance sheet date. Details of which were set out in the Company's announcements and circular dated 15th May 2008 and 24th June 2008 respectively. The Disposal was completed on 18th August 2008.

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## 21. NON-CURRENT ASSETS HELD FOR SALE (continued)

The major classes of assets and liabilities classified as held for sale comprising CSL and the hotel operations as described in note 10 to the Interim Financial Statements at the balance sheet date are as follows:

	As at 30th June 2008 HK\$'000	As at 31st December 2007 HK\$'000
	(Unaudited)	(Audited)
Property, plant and equipment Interests in leasehold land Construction in progress Interest in an associate Available-for-sale financial assets Convertible note receivable from an associate Conversion option embedded in convertible notes receivable from an associate Inventories Trade receivables Deposits, prepayments and other receivables Loan to a minority shareholder	3,766 517,568 274,196 349,607 10,582 698 222 213 1,473 41,394 196,000	3,758 517,568 274,196 — — — — 213 1,462 12,773 196,000
Cash and cash equivalents	947	181,102
Assets classified as held for sale	1,396,666	1,187,072
Bank overdraft Trade payables Accruals and other payables Amounts due to minority shareholders Tax payables Deferred taxation Bank borrowings Minority interests	32,820 2,147 3,717 40,502 754 80,888 425,000 302,999	146,516 2,150 4,170 40,502 609 80,888 450,000 309,261
Liabilities associated with assets classified as held for sale	888,827	1,034,096
Net assets classified as held for sale	507,839	152,976

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### 22. ACQUISITION OF SUBSIDIARIES

On 18th March 2008, the Group acquired entire equity interest in Best Mind at a total consideration of HK\$1,054,900,000 (the "Acquisition"), which were satisfied by HK\$600,000,000 in cash, HK\$384,000,000 by the issue of the Convertible Notes and HK\$70,900,000 by the allotment and issue of 236,333,333 shares credited as fully paid.

Best Mind entered into a profit agreement with Ocho Sociedade Unipessoal Limitada ("Ocho"), a Macau company engaged in the gaming promotion business, to share 0.4% of the rolling turnover generated by Ocho and/or its customers at one of the VIP gaming rooms operated by Ocho at the Grand Lisboa Casino in Macau.

Details of net assets acquired and goodwill are as follows:

Carr	ying amount before the Acquisition HK\$'000	Fair value adjustments HK\$'000	Fair value HK\$'000
Net assets acquired: Intangible asset (note a) Cash at bank and in hand Trade receivables Other payables	-     5   (6)	989,205 - - -	989,205   5 
Net assets acquired Goodwill	_	989,205	989,205 8,975
Total consideration at fair value			998,180
Total consideration at fair value satisfied by: Cash consideration paid Deposits for investments Issue of shares at fair value (note b) Issue of the Convertible Notes			200,000 400,000 14,180 384,000
Net cash outflow arising from the Acquisition Cash consideration paid Cash at bank and in hand acquired	n:		200,000
Net cash outflow on the Acquisition			199,999

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#### 22. ACQUISITION OF SUBSIDIARIES (continued)

Notes:

- a) The intangible asset represents the right in sharing of profit streams from junket business at one of the casino's VIP room in Macau for an indefinite period of time. The fair value of the intangible asset of approximately HK\$989,205,000 has been arrived at with reference to the valuation performed by Grant Sherman Appraisal Limited, independent qualified professional valuers, by using discounted cash flow method.
- b) As part of the consideration for the Acquisition, 236,333,333 ordinary shares of the Company with par value of HK\$0.05 each were issued. The fair value of the ordinary shares of the Company, determined by using the published price of HK\$0.06 per share available at the date of the Acquisition, amounted to approximately HK\$14,180,000.

During the six months ended 30th June 2008, Best Mind contributed profit of approximately HK\$78,764,000 to the Group since the Acquisition.

If the Acquisition had been completed on 1st January 2008, total restated group turnover for the current interim period would have been approximately HK\$149,118,000 and restated profit for the current interim period would have been approximately HK\$68,190,000. The pro forma information is for illustrative purposes only and is not necessarily an indication of revenue and results of the Group that actually would have been achieved had the Acquisition been completed on 1st January 2008, nor is it intended to be a projection of future results.

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#### 23. MATERIAL RELATED PARTY TRANSACTIONS

(a) During the period under review, the Group entered into the following transactions with Together Again Limited and its subsidiaries:

For the six months
ended 30th June
2008 2007
HK\$'000 HK\$'000
(unaudited) (unaudited)

Management fee income received or receivable

**2,430** 2,430

The amounts were determined at prices agreed between parties.

(b) During the period, the Group entered into the following transactions with the Brilliant Arts Group:

The amounts were determined at prices agreed between parties.

### 24. LEASE COMMITMENTS

The Group leases certain of its properties and office equipments under operating lease arrangements. Leases for properties are negotiated for terms ranging from one to three years.

As at 30th June 2008, the Group had commitments for total future minimum lease payments under non-cancellable operating leases falling due as follows:

	0 0	As at	As at
		30th June	31st December
		2008	2007
		HK\$'000	HK\$'000
		(unaudited)	(audited)
Within one year		1,423	1,566
In the second to fifth	years, inclusive	421	1,016
		1,844	2,582

#### 25. APPROVAL OF INTERIM FINANCIAL STATEMENT

The Interim Financial Statements were approved and authorised for issue by the board of directors of the Company on 23rd September 2008.

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### MANAGEMENT DISCUSSION AND ANALYSIS

#### Financial review

For the six months ended 30th June 2008, the Group's turnover from continuing operations increased by 71% to approximately HK\$95,834,000 as compared to HK\$56,157,000 for the same period in the previous year. Of the total turnover amount, HK\$14,575,000 or 15% was generated from film distribution and sale of film rights, HK\$78,764,000 or 82% was generated from gaming and entertainment business and HK\$2,495,000 or 3% was generated from film post-production services and other service income.

Profit from operations and profit for the six months ended 30th June 2008 from continuing operations amounted to approximately HK\$51,370,000 and HK\$24,131,000 respectively as compared to HK\$10,473,000 and HK\$8,616,000 respectively for the same period in the previous year. The significant improvement in overall results was mainly due to increase in turnover derived from sharing of profit streams from investments in gaming and entertainment business in Macau. The effect on net profit was partially offset by loss on deemed disposal of interest in an associate of HK\$17,551,000 and an impairment loss on amount due from associates of HK\$14,975,000 included in administrative expenses.

Loss for the period from discontinued operations amounted to approximately HK\$12,531,000 as compared to HK\$33,379,000 for the same period in the previous year. Kingsway Hotel Limited ("KHL") became a subsidiary of the Group and the results being consolidated into the results of the Group with effect from 30th March 2007. The principal asset of KHL is Kingsway Hotel, a three star hotel located in Macau. Kingsway Hotel ceased its operation from end of July 2007 and is currently under renovation to becoming a luxury boutique hotel. On 1st August 2007, the Company entered into an agreement ("Proposed Disposal") to dispose all its interest in Exceptional Gain Profits Limited ("Exceptional Gain") to China Star Investment Holdings Limited (formerly known as Riche Multi-Media Holdings Limited) ("China Star Investment"). The principal asset in Exceptional Gain is its interest in KHL. The Proposed Disposal has been approved by the shareholders of the Company at a special general meeting of the Company held on 24th October 2007 and is expected to complete in October 2008. Accordingly, all the results of the group headed by Exceptional Gain which comprised the hotel operations were classified as discontinued operations and all its corresponding results for the six months ended 30th June 2007 were reclassified to conform with the current period's presentation.

The profit attributable to equity holders of the Company for the six months ended 30th June 2008 was HK\$17,865,000, representing a 172% improvement over loss of HK\$24,754,000 in the last corresponding period.

#### Dividend

The directors do not recommend the payment of an interim dividend for the six months ended 30th June 2008.

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# MANAGEMENT DISCUSSION AND ANALYSIS (Continued)

#### **Business Review**

This period, the Group has successfully completed the acquisition of 100% equity interest in Best Mind International Inc. ("Best Mind"), the profit receiving company from Ocho Sociedade Unipessoal Limitada ("Ocho"), one of the leading gaming junkets at one of the VIP gaming rooms at the Grand Lisboa Casino in Macau. The sound performance of Best Mind has exceeded our expectation as the Group had shared approximately HK\$78,764,000 from the gaming and entertainment business, a 42% higher than the guarantee profit of approximately HK\$55,385,000 for the same period as provided by Mr. Ng Cheuk Fai, the guarantor in the acquisition agreement and the beneficial owner of Ocho.

For the film distribution business, the Group had released only 2 new films in the market in response to the weak market condition of the entertainment industry in these years, especially for the Chinese language films. During the six months ended 30th June 2008, turnover for film distribution division amounted to HK\$14,575,000 (2007: HK\$53,367,000) and its segment result amounted to loss of HK\$1,297,000 (2007: profit of HK\$14,463,000) respectively. The decrease in turnover was mainly attributable to partial income from sale of film rights of 100 titles in our film library was recorded in the last corresponding period. The segment loss was attributable to sales of certain old titles at lower prices during the period.

For the geographical segment, turnover for Hong Kong and Macau segment amounted to HK\$91,405,000 or 95% of the total turnover as compared to HK\$6,553,000 or 12% of total turnover for the last corresponding period. Segment result amounted to HK\$80,764,000 as compared to HK\$5,198,000 for the last corresponding period. The huge increase in turnover and segment profit in the current period for Hong Kong and Macau segment was a result of revenue derived from sharing of profit streams from investments in gaming and entertainment business in Macau during the period.

For the six months ended 30th June 2008, administrative expenses (net of amortisation and depreciation on property, plant and equipment) amounted to HK\$31,733,000, a 118% increase from HK\$14,524,000 as compared to the corresponding period in last year. The increase was mainly attributable to a 13% increase in employee benefit expenses from HK\$7,027,000 to HK\$7,919,000 with response to the inflation in the period and an impairment loss on amount due from associates of HK\$14,975,000 was recorded during the period under review.

Finance costs for the six months ended 30th June 2008 amounted to HK\$7,096,000, an 283% increase from HK\$1,855,000 as compared to the last corresponding period. The substantial increase in finance costs was attributable to the issue of an aggregate principal amount of HK\$384,000,000 unsecured convertible notes ("Convertible Notes") as part of the consideration for the acquisition of Best Mind. In accordance with Hong Kong Accounting Standard 39 issued by the Hong Kong Institute of Certified Public Accountants, interest expenses of HK\$6,916,000 for the Convertible Notes were calculated using the prevailing market interest rate of similar instruments of 7.75% per annum, instead of the actual coupon rate of 5% per annum.

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### MANAGEMENT DISCUSSION AND ANALYSIS (Continued)

### Liquidity and Financial Resources

As at 30th June 2008, the Group had total assets of approximately HK\$2,728,669,000 and a net current assets of HK\$648,228,000, representing a current ratio of 1.7 (31st December 2007: 1.6). The Group had a total cash and bank balances of approximately HK\$23,967,000 (31st December 2007: HK\$22,735,000). As at 30th June 2008, the Group had total borrowings of HK\$328,941,000 comprising a bank mortgage loan of HK\$9,716,000 which was secured by the Group's investment properties, interest bearing at 2.5% below the Hong Kong Prime Lending Rate per annum and repayable by 67 monthly instalments; and the Convertible Notes of HK\$319,225,000 (liabilities component of principal amount of HK\$384,000,000). The Group's gearing remained reasonable during the period with total debts of HK\$328,941,000 against shareholders' funds of HK\$1,420,894,000. This represents a gearing ratio, calculated in the basis of the Group's total borrowings over shareholders' fund of 0.23. As at 30th June 2008, KHL, a non wholly owned subsidiary of the Group had total banking facilities amounted to HK\$425,000,000 which were utilised to the extent of HK\$457,820,000, comprising a bank loan of HK\$425,000,000 and a bank overdraft of HK\$32,820,000. These bank borrowings were classified as liabilities of hotel business associated with assets classified as held for sale in the balance sheet.

As the majority of the Group's transactions, assets and liabilities are denominated in Hong Kong Dollars and United States Dollars, the exposure to fluctuation in exchange rates was considered to be minimal and no hedge activity were considered necessary. As at 30th June 2008, the Group had no contingent liability.

On 11th December 2007, the Company entered into a placing agreement with a placing agent and had conditionally agreed to place on a fully underwritten basis an aggregate 1,400,000,000 new Shares to independent investors at a price of HK\$0.12 per Share. 1,400,000,000 new Shares was issued on 29th February 2008 under the general mandate granted to the directors of the Company at the special general meeting of the Company held on 24th January 2008. The net proceeds of approximately HK\$163,679,000 were intended to be used for the acquisition of Best Mind.

On 18th March 2008, the Company had issued 236,333,333 new Shares at a price of HK\$0.3 per Share as part of the consideration upon completion for the acquisition of Best Mind.

On 9th May 2008, the Company completed a capital reorganisation comprising (i) share consolidation that every 10 issued and unissued Shares be consolidated into 1 consolidated share of the Company ("Consolidated Shares"); (ii) capital reduction that the nominal value of all issued and unissued Consolidated Shares be reduced from HK\$0.50 each to HK\$0.05 each; and (iii) share premium cancellation that the entire amount of HK\$1,356,449,856.32 in the share premium account of the Company as at 31st December 2007 be cancelled and credit to the contributed surplus account of the Company, a sum of approximately HK\$864,665,000 in the contributed surplus of the Company be applied to set off against the accumulated losses of the Company as at 31st December 2006.

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## MANAGEMENT DISCUSSION AND ANALYSIS (Continued)

#### Associates

China Star Investment Holdings Limited

As at 30th June 2008, the Group had approximately 29.9% equity interest in China Star Investment. China Star Investment and its subsidiaries ("China Star Investment Group") are principally engaged in the distribution of films, sub-licensing of film rights and sale of financial assets and property investment. As at 30th June 2008, China Star Investment Group had net assets of approximately HK\$1,077,973,000. Turnover and net loss of China Star Investment Group for the six months ended 30th June 2008 were approximately HK\$2,000,000 and HK\$8,446,000 respectively. Accordingly, the Group had shared a net loss of approximately HK\$2,525,000 for the six months ended 30th June 2008.

#### Brilliant Arts Multi-Media Holding Limited

The Group had approximately 25.74% equity interest in Brilliant Arts and its subsidiaries ("Brilliant Arts Group") as at 31st December 2007. Brilliant Arts Group is principally engaged in the provision of film production services, production of television movies, investment in film productions and worldwide film distribution. On 28th January 2008, Brilliant Arts issued 180,000,000 shares as consideration for the acquisition of Grandeur Concord Limited and the equity interest held by the Company was diluted to approximately 18.07% and thus ceased to become an associate of the Group. As at 30th June 2008, the Group interested in approximately 8.68% equity interest in Brilliant Arts.

#### Together Again Limited

As at 30th June 2008, the Group held 49% equity interest in the group headed by Together Again Limited ("TAL Group"), a company incorporated in British Virgin Islands with limited liability and it indirectly holds 85% equity interest in China Entertainment Group, Inc., a U.S. public company traded on the Over-The-Counter Bulletin Board. TAL Group is principally engaged in the provision of artist management services.

As at 30th June 2008, TAL Group had net liabilities of HK\$2,634,000. Turnover and loss of TAL Group for the six month ended 30th June 2008 were HK\$1,435,000 and HK\$4,627,000, respectively. Accordingly, the Group shared a loss of HK\$nil for the six months ended 30th June 2008.

On 3rd July 2008, China Entertainment Group, Inc. was disposed to its ex-shareholder with zero assets and liabilities.

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### MANAGEMENT DISCUSSION AND ANALYSIS (Continued)

### **Material Acquisition**

Best Mind International Inc.

On 18th March 2008, the Company had completed the acquisition of 100% issued share capital of Best Mind at an aggregate consideration of HK\$1,054,900,000 satisfied as to HK\$600,000,000 in cash, HK\$384,000,000 by the issue of the Convertible Notes at an initial conversion price of HK\$0.30 per Share and the balance of HK\$70,900,000 by the allotment and issue of 236,333,333 Shares credited as fully paid. Best Mind became a subsidiary of the Group and started to contribute cash profit to the Group.

Best Mind had entered into a profit agreement with Ocho, a Macau company engaged in the gaming promotion business, to acquire 0.4% of the rolling turnover generated by Ocho and/or its customers at one of the VIP gaming rooms operated by Ocho at the Grand Lisboa Casino in Macau. Mr. Ng Cheuk Fai, the guarantor in the acquisition agreement and the beneficial owner of Ocho, has guaranteed to Best Mind that the profit to be received by Best Mind shall not be less than HK\$264,000,000 and HK\$120,000,000 during the period from 17th August 2007 to 31st December 2008 and the period from 1st January 2009 to 16th August 2009 respectively. During the period under review, the Group had recorded revenue of HK\$78,764,000 from the gaming and entertainment related business.

### **Material Disposals**

Exceptional Gain Profits Limited and Kingsway Hotel Limited

On 1st August 2007, the Company entered into an agreement with Legend Rich Limited, a wholly-owned subsidiary of China Star Investment, and China Star Investment relating to the sale of 100% of the issued share capital of Exceptional Gain and the relevant sale loan for an aggregate consideration of HK\$447,000,000. Exceptional Gain is an investment holding vehicle which holds 50% interest in KHL. Following the completion of the Proposed Disposal, KHL will cease to be a subsidiary of the Group. As stated in the circular of the Company dated 9th October 2007, the Group is estimated to recognise a gain on disposal of approximately HK\$71,992,000 if assuming the Proposed Disposal would completed on 30th June 2007. This gain will differ upon actual completion of the Proposed Disposal. The Proposed Disposal is expected to complete in October 2008. As such, the results of Exceptional Gain and KHL were recorded under discontinued operations and all the assets and liabilities of them were classified as assets classified as held for sale and the liabilities associated with assets were classified as held for sale.

Classical Statue Limited ("CSL"), China Star Investment Holdings Limited and Brilliant Arts Multi-Media Holding Limited

On 13th May 2008, the Company's wholly owned subsidiary, China Star Entertainment (BVI) Limited entered into a sale and purchase agreement with Glenstone Investments Limited, a substantial shareholder of the Company to dispose the entire issued share capital of CSL for a cash consideration of HK\$330,567,000. CSL's major assets are the 58,360,612 shares of China Star Investment, representing 29.90% of the issued share capital of China Star Investment at date of agreement; 109,090,908 shares in Brilliant Arts, representing approximately 8.68% of the issued share capital of Brilliant Arts at date of agreement; and a convertible bond receivable from Brilliant Arts with principal face value of HK\$1,000,000.

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### MANAGEMENT DISCUSSION AND ANALYSIS (Continued)

#### Material Disposals (Continued)

Classical Statue Limited ("CSL"), China Star Investment Holdings Limited and Brilliant Arts Multi-Media Holding Limited (Continued)

Assuming the disposal had been completed on 31st December 2007, the Group would estimate to recognise a loss on disposal of approximately HK\$78,670,000. This loss will differ upon actual completion of the disposal.

As such, all the assets and liabilities of CSL, China Star Investment and Brilliant Arts were classified as assets classified as held for sale and the liabilities associated with these assets were classified as held for sale.

The disposal has completed on 18th August 2008.

### **Employees**

As at 30th June 2008, the Group employed 78 staffs (2007: 248 staffs), including 30 staffs (2007: 203 staffs) employed by KHL. The directors believe that the quality of its employees is the single most important factor in sustaining the Group's reputation and improving its profitability. The staffs are remunerated based on their work performance, professional experience and prevailing industry practices. Apart from basic salaries, pension fund, medical schemes and discretionary bonuses, options are awarded to certain staffs according to the assessment of individual performance.

### **Prospect**

During the period under review, the Group has successfully diversified its business into the gaming and entertainment business and broadens the Group's revenue sources and provides stable cash income to the Group. The performance of this new business is encouraging. Despite the recent tightening of travel restrictions for Mainland Chinese travelers to visit Macau may have impact on Macau's gaming revenue growth over the next few months, the Group remains optimistic in the potential growth of China and Macau in the medium and long term growth. The Group believes that travel restrictions would be short term and the Macau gaming and entertainment business would growth internationally when its infrastructural development becomes more matured.

Besides, the Group will continue its strength in the production of high quality films with stringent control and cautious measure on capital investment and efficient management.

Looking ahead, the Group will streamline its business operations which can enable the Group to operate in a much cost effective manner, such as the disposal of CSL and concentrate its resources on investment opportunity with good potential of revenue growth and a positive impact on the Group's return in the long run.

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#### **DIRECTORS' INTERESTS IN SHARES AND UNDERLYING SHARES**

As at 30th June 2008, the interests of the directors and their associates in the shares and the underlying shares of the Company and its associated corporations, as recorded in the register ("Register of Interests") maintained by the Company pursuant to Section 352 of the Securities and Futures Ordinance (the "SFO") or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") were as follows:

## (i) Interests in ordinary shares of the Company

Name of director	Capacity	Number of shares held	Approximate percentage of interests held
Mr. Heung Wah Keung ("Mr. Heung")	Beneficial owner/ interest of spouse/ interest of controlled corporation	07,931,91 *	24.29
Ms. Chen Ming Yin, Tiffany ("Ms. Chen")	Beneficial owner/ interest of spouse/ interest of controlled corporation	107,931,911*	24.29
Ms. Li Yuk Sheung	Beneficial owner	I	0.00

All interests stated above represent long positions.

<sup>\*</sup> These shares are held as to 5,459,250 shares by Mr. Heung, as to 3,171,661 shares by Ms. Chen (the spouse of Mr. Heung), as to 96,536,500 shares by Porterstone Limited ("Porterstone") (a company wholly-owned by Ms. Chen) and as to 2,764,500 shares by Dorest Company Limited ("Dorest") (a company wholly-owned by Glenstone Investments Limited which is in turn controlled as to 60% by Porterstone and as to 40% by Mr. Heung).

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### **DIRECTORS' INTERESTS IN SHARES AND UNDERLYING SHARES (Continued)**

#### (ii) Rights to acquire shares in the Company

As at 30th June 2008, the directors of the Company had interests in share options to subscribe for shares in the Company granted as follows:

		Exercise	Number of underlying shares comprised in the outstanding share options			Approximate
Name of director	Exercisable period*	price per share HK\$	Direct interest	Deemed interest	Total	percentage of interests held
Mr. Heung	28.03.2000 - 27.03.2010 02.06.2000 - 01.06.2010 16.07.2002 - 15.07.2012 17.07.2003 - 16.07.2013	154.59 74.92 15.81 5.20	50,054 22,663 12,021 24,806	50,054 22,663 12,021 24,806	100,108 45,326 24,042 49,612	
			109,544	109,544#	219,088	0.05
Ms. Chen	28.03.2000 - 27.03.2010 02.06.2000 - 01.06.2010 16.07.2002 - 15.07.2012 17.07.2003 - 16.07.2013	154.59 74.92 15.81 5.20	50,054 22,663 12,021 24,806	50,054 22,663 12,021 24,806	100,108 45,326 24,042 49,612	
			109,544	109,544+	219,088	0.05
Ms. Li Yuk Sheung	16.07.2002 - 15.07.2012 17.07.2003 - 16.07.2013	15.81 5.20	120,457 248,068	-	120,457 248,068	
			368,525	_	368,525	0.08

All interests stated above represent long positions.

<sup>#</sup> These share options are held by Ms. Chen, the spouse of Mr. Heung. Mr. Heung is therefore deemed to be interested in these share options.

<sup>&</sup>lt;sup>+</sup> These share options are held by Mr. Heung, Ms. Chen is therefore deemed to be interested in these share options.

<sup>\*</sup> The exercisable period commenced on the date of grant of the relevant share options.

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### **DIRECTORS' INTERESTS IN SHARES AND UNDERLYING SHARES (Continued)**

Other than as set out above, as at 30th June 2008, none of the directors or chief executives of the Company or their associates had any interests or short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the Register of Interests or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

Save as disclosed above, at no time during the period was the Company or any of its subsidiaries a party to any arrangements to enable the directors of the Company or the spouse or children under 18 years of age of such director, to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

#### **SHARE OPTION SCHEME**

Pursuant to a resolution passed at the annual general meeting of the Company held on 27th May 2002, the share option scheme adopted by the Company on 23rd October 1996 (the "Old Option Scheme") was terminated and a new share option scheme (the "New Option Scheme") was adopted.

As the Old Option Scheme was terminated on 27th May 2002, no further share options can be granted under the Old Option Scheme thereafter. However, all outstanding share options granted under the Old Option Scheme prior to the said termination shall remain valid and exercisable in accordance with the provisions of the Old Option Scheme.

Apart from the New Option Scheme, the Company has no other share option scheme in place.

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### **SHARE OPTION SCHEME (Continued)**

Details of share options outstanding as at 30th June 2008 were as follows:

					Number of s	hare options	
Category of Participants	Name of scheme	Exercisable period <sup>+</sup>	Exercise price per share# HK\$	Outstanding as at 01.01.2008	Lapsed during the period	Adjustment during the period#	Outstanding as at 30.06.2008
Substantial shareholders and directors of the Company*	Old Option Scheme	28.03.2000 - 27.03.2010 02.06.2000 - 01.06.2010	154.59 74.92	1,001,088 453,258	- -	(900,980) (407,932)	100,108 45,326
Сопрапу	New Option Scheme	16.07.2002	15.81 5.20	240,410 496,136		(216,368) (446,524)	24,042 49,612
				2,190,892		(1,971,804)	219,088
Director of the Company <sup>∆</sup>	New Option Scheme	16.07.2002	15.81 5.20	1,204,574 2,480,677		(1,084,117) (2,232,609)	120,457 248,068
				3,685,251		(3,316,726)	368,525
Employees of the Group	Old Option Scheme	05.01.1999 - 04.01.2009 28.03.2000 - 27.03.2010 02.06.2000 - 01.06.2010	46.16 154.59 74.92	47 260,661 453,262	- - -	(43) (234,594) (407,936)	4 26,067 45,326
	New Option Scheme	16.07.2002 - 15.07.2012 17.07.2003 - 16.07.2013 13.12.2004 - 12.12.2014 04.02.2005 - 03.02.2015 30.12.2005 - 29.12.2015 21.11.2006 - 20.11.2016 25.05.2007 - 24.05.2017 27.06.2007 - 26.06.2017 23.10.2007 - 22.10.2017	15.81 5.20 4.79 4.96 2.23 2.55 3.87 3.85 1.83	2,409,149 2,480,677 6,513,812 25,957,542 7,181,477 13,027,624 23,542,003 15,676,575 66,170,000	- (4,559,668) - - - - -	(2,168,234) (2,232,609) (5,862,430) (19,258,086) (6,463,329) (11,724,862) (21,187,803) (14,108,918) (59,553,000)	240,915 248,068 651,382 2,139,788 718,148 1,302,762 2,354,200 1,567,657 6,617,000
				163,672,829	(4,559,668)	(143,201,844)	15,911,317
Other participants	New Option Scheme	16.07.2002 - 15.07.2012 17.07.2003 - 16.07.2013 13.12.2004 - 12.12.2014 04.02.2005 - 03.02.2015 30.12.2005 - 29.12.2015 21.11.2006 - 20.11.2016 25.05.2007 - 24.05.2017 27.06.2007 - 26.06.2017 23.10.2007 - 22.10.2017	15.81 5.20 4.79 4.96 2.23 2.55 3.87 3.85 1.83	4,818,296 7,659,156 12,832,210 15,638,576 13,461,879 9,770,718 33,301,864 11,127,762 46,530,000	- - - - - - -	(4,336,468) (6,893,240) (11,548,990) (14,074,719) (12,115,692) (8,793,646) (29,971,678) (10,014,986) (41,877,000)	481,828 765,916 1,283,220 1,563,857 1,346,187 977,072 3,330,186 1,112,776 4,653,000
				155,140,461		(139,626,419)	15,514,042
				324,689,433	(4,559,668)	(288,116,793)	32,012,972

<sup>\*</sup> Represented the share options held by Mr. Heung and Ms. Chen, the substantial shareholders and directors of the Company.

No share option was granted, exercised, expired or cancelled during the six months ended 30th June 2008.

A Represented the share options held by Ms. Li Yuk Sheung, a director of the Company.

<sup>&</sup>lt;sup>+</sup> The exercisable period commenced on the date of grant of the relevant share options.

<sup>\*</sup> The exercise prices and number of options which remained outstanding during the period have been adjusted due to the completion of share consolidation during the period.

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#### SUBSTANTIAL SHAREHOLDERS

As at 30th June 2008, the register of substantial shareholders maintained by the Company under Section 336 of the SFO showed that, other than the interests disclosed above in respect of certain directors, the following shareholders had an interest of 5% or more in the issued share capital of the Company:

## (i) Interests in shares of the Company

Name	Capacity	Number of shares held	Number of underlying shares held	Total	Approximate percentage of interests held
Porterstone	Beneficial owner	96,536,500	-	96,536,500	
	Interest of controlled corporation	2,764,500 99,301,000		2,764,500*	22.35
Ng Cheuk Fai	Interest of controlled corporation	23,633,333	127,999,999	151,633,332#	34.13

All interests stated above represent long positions.

- \* These shares are held by Dorest, a wholly-owned subsidiary of Glenstone Investments Limited which is in turn beneficially owned as to 60% by Porterstone.
- # These shares and underlying shares are held by Lucky State Group Limited, a company whollyowned by Mr. Ng Cheuk Fai.

Other than as disclosed above, the Company had not been notified of any other interests or short positions representing 5% or more of the Company's issued share capital as at 30th June 2008.

### **CODE ON CORPORATE GOVERNANCE PRACTICES**

The Company has applied the principles and complied with all the applicable code provisions of the Code on Corporate Governance Practices (the "Code") as set out in Appendix 14 to the Listing Rules for the six months ended 30th June 2008, except for the following deviation:

Under the code provision A.4.1 of the Code, non-executive directors should be appointed for a specific term and subject to re-election. However, all the independent non-executive directors are not appointed for specific terms but are subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the provision of the Company's bye-laws. The Company considers that sufficient measures have been taken to ensure that the Company's corporate governance practices are no less exacting than those in the Code.

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### ADOPTION OF THE MODEL CODE

The Company has adopted the Model Code as set out in Appendix 10 to the Listing Rules for securities transactions by directors of the Company. All directors of the Company have confirmed, following specific enquiry by the Company, that they have complied with the required standard set out in the Model Code during the six months ended 30th June 2008. The Model Code also applies to other specified senior management of the Group.

### PURCHASE, SALE AND REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the six months ended 30th June 2008.

#### **AUDIT COMMITTEE AND REVIEW OF ACCOUNTS**

The audit committee of the Company as at 30th June 2008 was comprising Messrs. Hung Cho Sing, Ho Wai Chi, Paul and Leung Hok Man, all being independent non-executive directors. Mr. Ho Wai Chi, Paul is the chairman of the audit committee.

The main function of the Audit Committee is to assist the Board to oversee the financial reporting system, risk management and internal control procedures and the internal and external audit functions. The Audit Committee annually assesses the appointment of the external auditor, taking into account the quality and rigor of the audit, the quality of the audit service provided, the audit firm's quality control procedures, relationships between the external auditors and the Company, and the independence of the external auditors.

The unaudited condensed consolidated interim financial statements for the six months ended 30th June 2008 have been reviewed by the audit committee of the Company.

#### **BOARD OF DIRECTORS**

As at the date of this report, the executive directors of the Company are Mr. Heung Wah Keung (Chairman), Ms. Chen Ming Yin, Tiffany (Vice Chairman) and Ms. Li Yuk Sheung; the independent non-executive directors of the Company are Mr. Hung Cho Sing, Mr. Ho Wai Chi, Paul and Mr. Leung Hok Man.

By Order of the Board Heung Wah Keung Chairman

Hong Kong, 23rd September 2008

INTERIM REPORT 2008



Chartered Accountants Certified Public Accountants 31st Floor Gloucester Tower The Landmark 11 Pedder Street Central Hong Kong

### INDEPENDENT REVIEW REPORT TO THE BOARD OF DIRECTORS OF CHINA STAR ENTERTAINMENT LIMITED

(Incorporated in Bermuda with limited liability)

#### INTRODUCTION

We have reviewed the interim financial information set out on pages I to 27, which comprises the condensed consolidated balance sheet of China Star Entertainment Limited as of 30th June 2008 and the related condensed consolidated income statement, condensed consolidated statement of changes in equity and condensed consolidated cash flow statement for the six-month period then ended and certain explanatory notes. The Main Board Listing Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and Hong Kong Accounting Standards ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants. The directors are responsible for the preparation and presentation of this interim financial information in accordance with HKAS 34. Our responsibility is to express a conclusion on this interim financial information based on our review and to report our conclusion solely to you, as a body in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

#### **SCOPE OF REVIEW**

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. A review of interim financial information consists of making enquires, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

#### CONCLUSION

Based on our review, nothing has come to our attention that causes us to believe that the interim financial information is not prepared, in all material respects, in accordance with HKAS 34.

## **HLB** Hodgson Impey Cheng

Chartered Accountants
Certified Public Accountants

Hong Kong, 23rd September 2008