Group Profile





Transport International

Transport International Holdings Limited ("TIH" or the "Company", SEHK: 62) is a leading public transport operator in Hong Kong and China Mainland. TIH is the holding company of The Kowloon Motor Bus Company (1933) Limited, Long Win Bus Company Limited, RoadShow Holdings Limited and a number of non-franchised transport providers. It also has business interests in property holdings and development in Hong Kong.

TIH's vision is to continue to contribute to the growth of Hong Kong and be a first mover in the public transport industry, as its flagship KMB has been since its establishment 80 years ago. We aim to achieve this by adopting the highest service standards based on our customers' needs, the most innovative and environment-friendly solutions, and optimal route network efficiency. In all we do, we continue to be driven by a commitment to implementing sustainable business practices, enhancing shareholder value, and fostering the social and economic development of Greater China.



Mission

Our mission is to enhance shareholder value and contribute to the social and economic development of Hong Kong and China Mainland. This mission drives our business operations:

- D istinctive customer service
- R eliable performance
- I nnovation
- V alue for money
- E nvironmental responsibility
- **S** ustainable business practice

By listening to our customers, identifying their expectations and developing innovative solutions, we raise the quality of our services in all aspects of our operations.

Vision

Our vision to be a global leader and first mover in public transport is founded on three principles: understanding our customers' needs, introducing innovative and proven technologies for the furtherance of environmental preservation, and setting new standards for safety, service and efficiency.

Values

In line with our commitment to sustainable business excellence, our corporate values are based on delivering service standards that meet or exceed customer needs, operating with a consistent record of profitability for shareholders, and supporting the overall development of the community we have served for 80 years.