GROUP PROFILE

Transport International

Transport International Holdings Limited ("TIH" or the "Company", SEHK: 62) is a leading public transport operator in Hong Kong and China Mainland. TIH is the holding company of The Kowloon Motor Bus Company (1933) Limited, Long Win Bus Company Limited, RoadShow Holdings Limited and a number of non-franchised transport providers. It also has business interests in property holdings and development in Hong Kong.

TIH's vision to be a first mover in the public transport industry is founded on a commitment to drive innovations that deliver a new era of services. We aim to achieve this vision by adopting the most innovative and environment-friendly solutions, delivering the highest customer-focused service standards, and optimising our route network efficiency. We retain a dedication to implementing sustainable business practices, enhancing shareholder value, and fostering the social and economic development of the Greater China region.









Mission

Our mission is to enhance shareholder value while contributing to the social and economic development of Hong Kong and China Mainland. This mission drives our business operations:

- D istinctive customer service
- **R** eliable performance
- I nnovation
- V alue for money
- E nvironmental responsibility
- S ustainable business practice

By developing innovative solutions and attending to the needs and expectation of our customers, we look to raise the quality of our services across our operations.

Values

Our corporate values are founded on attaining service standards that meet customer expectations, operating with a consistent record of profitability for shareholders, and supporting the overall development of the communities which we serve.

Vision

Our vision to be a global leader and first mover in public transport is based on three principles: a thorough understanding of our customers' needs, the introduction of innovative and proven environment-friendly technologies, and the setting of new standards for safety, service and efficiency.