GROUP PROFILE



Transport International

Transport International Holdings Limited ("TIH" or the "Company", SEHK: 62) is a leading public transport operator in Hong Kong and China Mainland. TIH is the holding company of The Kowloon Motor Bus Company (1933) Limited, Long Win Bus Company Limited, RoadShow Holdings Limited and a number of non-franchised transport providers. It also has business interests in property holdings and development in Hong Kong.

TIH's vision to be a leader in the public transport industry is founded on a commitment to service and green excellence. We aim to achieve this vision by providing the highest service standards based on our customers' needs, adopting the most innovative and environment-friendly solutions, and optimising our route network efficiency. We are committed to sustainable business practices, shareholder value and the social and economic development of the Greater China region.

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Mission

Vision

Our mission is to enhance shareholder value while contributing to the social and economic development of Hong Kong and China Mainland. This mission drives our business operations:

- D istinctive customer service
- **R** eliable performance
- I nnovation
- V alue for money
- E nvironmental responsibility
- **S** ustainable business practice

Through continuous innovation and a customer-focused approach, we aim to raise the quality of our services across our operations. ion

Our vision to be a global leader in public transport is based on three principles: commitment to service excellence, dedication to environment-friendly innovation, and attainment of new standards for safety, service and efficiency.

Our corporate values are founded on maintaining service standards that meet or exceed customer expectations, operating with a consistent record of profitability for shareholders, and supporting the development of the communities we serve.

Values