FINANCIAL AND OPERATIONAL HIGHLIGHTS

For the Year Ended 31 December 2014

	Unit	2014	2013	Increase/ (decrease)
Financial Highlights				
Turnover:	HK\$ million	7,556.6	7,420.4	2%
– Fare revenue	HK\$ million	7,059.6	6,922.7	2%
– Media sales revenue	HK\$ million	464.5	466.4	_
– Gross rentals from investment properties	HK\$ million	32.5	29.7	9%
– Property sales	HK\$ million	_	1.6	(100%)
Profit before taxation	HK\$ million	508.0	458.5	11%
Profit attributable to equity shareholders of the Company	HK\$ million	415.1	371.3	12%
Earnings per share	HK\$	1.03	0.92	12%
Ordinary dividends per share	HK\$	0.90	0.60	50%
Total equity attributable to equity shareholders of the Company	HK\$ million	7,197.1	7,108.2	1%
Total assets	HK\$ million	10,202.3	10,236.8	-
Net cash	HK\$ million	2,158.9	2,029.7	6%
Net finance income	HK\$ million	64.9	59.0	10%
Cash generated from operations	HK\$ million	1,195.3	1,047.9	14%
Financial Ratios				
Profit margin		5.5%	5.0%	10%
Return on equity attributable to equity shareholders of the Company		5.8%	5.2%	12%
Gearing ratio (ratio of net borrowings to total equity attributable to equity shareholders of the Company)		Net Cash	Net Cash	N/A
Dividend cover (ratio of profit attributable to equity shareholders of the Company to total dividends paid and proposed for the year)	Times	1.14	1.53	(25%)
Share price per share at year-end	HK\$	16.42	16.60	(1%)
Market capitalisation at year-end	HK\$ million	6,627.8	6,700.4	(1%)
Operational Highlights				
Hong Kong				
Franchised Public Bus Operations:				
Average number of passenger trips per day	Million trips	2.71	2.70	-
Number of licensed buses at year-end		4,034	4,017	-
Number of staff at year-end		12,656	12,486	1%
Average number of staff per licensed bus at year-end		3.14	3.10	1%
Non-franchised Transport Operations:				
Number of licensed buses at year-end		401	401	_
Number of staff at year-end		621	624	_
China Mainland				
China Mainland Transport Operations:				
Number of licensed buses at year-end		5,399	5,451	(1%)
Number of taxis and vehicles for rental at year-end		5,409	5,419	_









