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Employee First Customer Focused

At the heart of the operations of Transport International Holdings Limited lie people. First and foremost, our commitment is to the people we serve every day through our various operations in Greater China. We are dedicated to meeting and if possible exceeding the expectations of an increasingly discerning group of customers who look for transport services of the highest quality at affordable prices. Secondly, our core strengths of innovation, efficiency and service excellence require a team of first-rate people who work together to deliver their very best by always putting our customers first.



TRANSPORT INTERNATIONAL

Transport International Holdings Limited ("TIH" or the "Company", SEHK: 62) is a leading public transport operator in Hong Kong and China Mainland. TIH is the holding company of The Kowloon Motor Bus Company (1933) Limited, Long Win Bus Company Limited, RoadShow Holdings Limited and a number of non-franchised transport providers. It also has business interests in property holdings and development in Hong Kong.

TIH's vision is to set the highest standards in the public transport industry by providing a quality service which puts people first. We aim to achieve this vision by catering our services to our customers' needs, adopting innovative and environment-friendly solutions, and optimising connectivity through our route network. We remain dedicated to sustainable business practices, enhanced shareholder value and the social and economic development of Greater China.





Mission

Our mission is to enhance shareholder value while contributing to the social and economic development of Hong Kong and China Mainland. This mission drives our business operations:

- **D** istinctive customer service
- R eliable performance
- **V** alue for money
- **E** nvironmental responsibility
- **S** ustainable business practice

By listening to our customers, and meeting or exceeding their expectations, we are able to raise the quality of all our services.





Vision

Our vision to be a global leader in public transport is based on three principles: understanding the needs of the people we serve, introducing innovative technologies that further environmental preservation, and achieving new standards for safety, service and efficiency.





Values

Our corporate values are founded on delivering service standards that meet customer needs, operating with a consistent record of profitability for shareholders, and supporting the development of the communities in which we conduct our business.