## FINANCIAL AND OPERATIONAL HIGHLIGHTS

For the Year Ended 31 December 2015

		2015	2014	Increase/ (decrease)
Financial Highlights				
Revenue:	HK\$ million	7,779.9	7,556.6	3%
– Fare revenue	HK\$ million	7,322.3	7,059.6	4%
– Media sales revenue	HK\$ million	418.7	464.5	(10%)
– Gross rentals from investment properties	HK\$ million	38.9	32.5	20%
Profit before taxation	HK\$ million	747.0	508.0	47%
Profit attributable to equity shareholders of the Company	HK\$ million	628.7	415.1	51%
Earnings per share	HK\$	1.56	1.03	51%
Ordinary dividends per share	HK\$	1.20	0.90	33%
Total equity attributable to equity shareholders of the Company	HK\$ million	7,207.7	7,197.1	_
Total assets	HK\$ million	11,069.8	10,202.3	9%
Net cash	HK\$ million	1,665.5	2,158.9	(23%)
Net finance income	HK\$ million	45.5	64.9	(30%)
Cash generated from operations	HK\$ million	1,688.3	1,195.3	41%
Key Financial Ratios				
Profit margin		8.1%	5.5%	47%
EBIT margin		9.7%	6.8%	43%
EBITDA margin		20.5%	17.2%	19%
Return on equity attributable to equity shareholders of the Compan	ny	8.7%	5.8%	50%
Gearing ratio  (ratio of net borrowings to total equity attributable to equity shareholders of the Company)		Net Cash	Net Cash	N/A
Total borrowings/EBITDA		0.66	0.42	57%
Current ratio		1.60	2.70	(41%)
Dividend cover  (ratio of profit attributable to equity shareholders of the Company to total dividends paid and proposed for the year)	Times	1.30	1.14	14%
Share price per share at year-end	HK\$	20.65	16.42	26%
Market capitalisation at year-end	HK\$ million	8,335.2	6,627.8	26%
Operational Highlights				
Hong Kong				
Franchised Public Bus Operations:				
Average number of passenger trips per day	Million trips	2.76	2.71	2%
Number of licensed buses at year-end		4,079	4,034	1%
Number of staff at year-end		12,721	12,656	1%
Average number of staff per licensed bus at year-end		3.12	3.14	(1%)
Non-franchised Transport Operations:				
Number of licensed buses at year-end		401	401	_
Number of staff at year-end		627	621	1%
China Mainland				
China Mainland Transport Operations:				
Number of licensed buses at year-end		5,187	5,399	(4%)
Number of taxis and vehicles for rental at year-end		6,161	5,409	(170)







