

CORPORATE MILESTONES 2015

JAN

Tsing Sha Highway Bus-Bus Interchange opened

The Tsing Sha Highway Bus-Bus Interchange opened, providing convenient, direct and fast connections between the New Territories and the urban areas.



FEB

KMB won Hong Kong Top Service Brand Award

KMB won the Hong Kong Top Service Brand Award from the Hong Kong Brand Development Council and the Chinese Manufacturers' Association of Hong Kong.



MAR

KMB co-presented the "Rugby on the Road" campaign

KMB joined in partnership with the Hong Kong Rugby Football Union to present the "Rugby on the Road" campaign to coincide with and celebrate the Hong Kong Rugby Sevens.



Whole-day services introduced between Tseung Kwan O and Tsuen Wan

KMB introduced two direct whole-day services between Tseung Kwan O and Tsuen Wan as part of its route network connectivity enhancement programme. The services have been well received by residents of both districts.



APR

KMB website won awards

The KMB website received the Triple Gold Award and Most Favourite Website Award from the Office of the Government Chief Information Officer and the Equal Opportunities Commission.

JUL

KMB/LWB Mobile App Version 2.8 launched

The KMB/LWB Mobile App Version 2.8, featuring the estimated time of arrival service, was launched, and had been downloaded more than four million times by the end of the year.



SEP

KMB bade farewell to world's first super-low floor double-deck bus

KMB held a farewell ceremony for the world's first super-low floor double-deck bus, the ATR 1, which was introduced into the bus fleet in 1997.

**TIH's annual report won award**

TIH's 2014 annual report won the Gold Award in the Non-Hang Seng Index (Mid-to-small Market Capitalisation) Category of the 2015 Best Corporate Governance Disclosure Awards organised by the Hong Kong Institute of Certified Public Accountants.

Best Corporate Governance Disclosure Awards
最佳企業管治資料披露大獎2015

**KMB gave facelift to its iconic buses**

KMB gave a facelift to its iconic buses in preparation for 2016's KMB's Vintage Bus Fleet Visits the Community programme, which will give citizens the opportunity to view historic buses at close quarters.



OCT

FRIENDS OF KMB received Award of 10,000 Hours for Volunteer Service

KMB's passenger club FRIENDS OF KMB received the Award of 10,000 Hours for Volunteer Service from the Social Welfare Department in recognition of its work among the community.

NOV

KMB and LWB offered free rides on Senior Citizens Day

To show its care for the community, KMB and LWB offered free rides for the elderly on Senior Citizens Day.

DEC

Estimated time of arrival service applied across KMB and LWB fleet

The estimated time of arrival service was applied to all solely-operated KMB and LWB routes, making them the first two bus companies in Hong Kong to provide such a service across the fleet.

**KMB and LWB established Scholarship Scheme**

As part of their employee caring programmes, KMB and LWB set up a Scholarship Scheme for children of full-time employees achieving excellent academic results and/or demonstrating exemplary success in non-academic pursuits.