



## Transport International

Transport International Holdings Limited (“TIH” or the “Company”, SEHK: 62) is a leader in the public transport industry in Hong Kong and China Mainland. TIH is the holding company of The Kowloon Motor Bus Company (1933) Limited, Long Win Bus Company Limited, RoadShow Holdings Limited and a number of non-franchised transport providers. It also has interests in the property holdings and development business in Hong Kong.

We aspire to set the highest standards in the public transport industry through the adoption of innovative services and facilities that bring convenience to customers and take them safely and comfortably to their destination. We are able to achieve our vision by tailoring our services to meet our customers’ needs, improving the connectivity of our route network and providing instant communication of real-time information. Our commitment to sustainable business practices, enhanced shareholder value and the social and economic development of Greater China is unswerving.



## Mission

Our mission to enhance shareholder value while contributing to the social and economic development of Greater China can be summarised as follows:

- D** istinctive customer service
- R** eliable performance
- I** nnovation
- V** alue for money
- E** nvironmental responsibility
- S** ustainable business practice

By leveraging synergy with our stakeholders, we aim to meet or exceed their expectations through the provision of high quality services and solutions.

## Vision

Our vision to be a global leader in our field is based on a thorough understanding of the needs of the people we serve, the introduction of innovative technological and environmental solutions, and the attainment of new standards for safety, service and efficiency.

## Values

Our corporate values are centred on the delivery of service standards that meet or exceed customer needs, a consistent record of operational profitability, and support for the communities we serve.