

## January

### Sun Bus rental service of open-top double-deck sightseeing buses

Sun Bus introduced a new rental service of open-top double-deck buses for sightseeing, weddings, parties and commercial promotions.



## February

### KMB/LWB held first Scholarship Presentation Ceremony

At KMB/LWB's first Scholarship Presentation Ceremony, 51 children of KMB and LWB employees received scholarships with a maximum value of HK\$50,000, spread over four years of study.



## March

### "Getting Around with KMB, Yesterday and Today" held to celebrate KMB's 83rd birthday

The anniversary event "Getting Around with KMB, Yesterday and Today", held at the Hong Kong Cultural Centre Piazza on 5 March, gave the public the opportunity to look back at the services provided by KMB over the past 80-odd years, as well as bringing them up to date on the company's latest developments.



## April

### KMB won two internet awards and an environmental award

KMB won Silver in the Internet of Things Application category at the 2016 ICT Awards: Best Smart Hong Kong Award; the Triple Gold Award, Most Favourite Website Award and Easiest-to-Use Website Award in the Web Accessibility Recognition Scheme; and the Certificate of Merit in the Transport and Logistics category at the 2015 Hong Kong Awards for Environmental Excellence.

## May

### First KMB bus route for On Tat Estate

KMB introduced its first bus service for On Tat Estate, a newly developed area in Kwun Tong, with Route 213M offering bus-rail interchange concessions for passengers.



## June

### New-generation LWB Airbuses launched

LWB's Airbus service was revamped to provide passengers in the New Territories with more convenient services. As well as a new trademark and bus livery, the bus compartment has been reconfigured with the provision of a free Wi-Fi service and USB chargers.



### TIH distributed rice dumpling to staff

To share festive joy to our staff and their families, TIH distributed rice dumpling to all staff at Dragon Boat Festival.



### KMB won Reader's Digest Award

KMB received Gold in the Public Transport category at the 2016 Reader's Digest Trusted Brands Award.

## August

### TIH Sponsored Yuen Long Football Club

Yuen Long Football Club was renamed KMB Yuen Long after receiving sponsorship for the Hong Kong Premier League football season from a TIH subsidiary.



### KMB won Hong Kong Top Brand Mark

KMB won the Hong Kong Top Brand Mark from the Hong Kong Brand Development Council and the Chinese Manufacturers' Association of Hong Kong.

## September

### TIH's annual report won award

TIH's 2015 annual report won the Gold Award for Written Text (Transportation & Leasing) in the 2016 International ARC Awards.

### App 1933 launched with new functions

The new App 1933 was introduced with an improved search function and a live chat function putting passengers in touch with customer service officers.



### TIH Retiree Association formed

The TIH Retiree Association was founded with the aim of organising activities to maintain close contacts between staff and retired colleagues. The Association swung into action with two dinners to celebrate the Mid-Autumn Festival, attended by around 1,000 retired and current staff.



### KMB distributed free mooncakes to the elderly

To show their care for the elderly at Mid-Autumn Festival, KMB staff, FRIENDS OF KMB members and KMB Yuen Long Football Team players distributed free mooncakes to senior citizens at various bus termini between 6 and 12 September.



## October

### FRIENDS OF KMB received Award of 10,000 hours for Volunteer Service

KMB's passenger club FRIENDS OF KMB received the Award of 10,000 hours for Volunteer Service from the Social Welfare Department in recognition of its community work.

## November

### BBI between KMB routes and LWB Airbus routes

KMB and LWB introduced an Octopus Bus-bus Interchange Discount Scheme between KMB routes and LWB's Airbus routes on 19 November, offering passengers savings of up to HK\$6.

### "KMB Academy" carnival held

The KMB Academy carnival, held at Kowloon Bay Depot on 12 November, entertained over 22,000 people with game booths, performances and a display of the latest bus models.



## December

### The "Star" Bus Captain Award Programme

The "Star" Bus Captain cum Long Service Award Presentation Ceremony was held on 5 December to recognise staff with good performance in safe driving and customer care, as well as the loyal service of long serving staff.



### KMB/LWB Lucky Draw held

To celebrate the launch of "App 1933", KMB and LWB organised a lucky draw in the month of December, offering more than 500 prizes with a total value of over \$150,000.

### KMB won Most Popular Transportation Award and Most Popular Mobile App Award

KMB received the Most Popular Transportation Award and the Most Popular Mobile Application Award in the HK50+ Awards, organised by the Christian Family Service Centre.

### KMB received award from Social Welfare Department

KMB was Second Runner-up in the Highest Service Hour Award (Private Organisations – Best Customer Participation), organised by the Social Welfare Department.

