

Hong Kong Non-franchised Transport Operations

The Group's non-franchised transport operations offer transport services to a wide range of customers, including business commuters, tourists, shoppers, students and residents of large residential estates, as well as providing chartered hire services and cross-boundary shuttle bus services.



Sun Bus Holdings Limited and its Subsidiaries (the “SBH Group”)

The SBH Group is one of the leading non-franchised bus operators in Hong Kong, providing premium, safe, reliable, and economical transport services.

Led by its flagship subsidiary, Sun Bus Limited (“SBL”), the SBH Group designs a range of bus services for specific markets, including residential estates, shopping malls, major employers, travel agents and schools, as well as providing the general public with chartered hire services.



The SBH Group continues to upgrade its fleet by acquiring the latest environment-friendly buses. At the end of 2016, after 48 Euro V buses had been added to the fleet for bus replacement, the SBH Group had a fleet of 386 buses. The SBH Group will continue to introduce more Euro V/VI buses as part of its fleet upgrade programme.



Sun Bus introduced new bus captain uniform and open-top double-deck bus

Sun Bus enhanced its services by launching an open-top sightseeing bus service and upgrading its bus captain uniforms.

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NHKB jointly operates with its Shenzhen counterpart a direct, value-for-money, 24-hour cross-boundary shuttle bus service, known as the “Huang Bus”, catering to regular commuters and those travelling for leisure between Lok Ma Chau and Huanggang.



New Hong Kong Bus Company Limited (“NHKB”)

In 2016, NHKB operated a fleet of 15 air-conditioned super-low floor single-deck buses on its shuttle bus service between Lok Ma Chau and Huanggang. NHKB’s terminus at the San Tin Public Transport Interchange is equipped with four comfortable air-conditioned boarding lounges and an integrated information display system.

Due mainly to the decline in the number of mainland visitors, NHKB experienced a decline in patronage from 4.81 million in 2015 to 4.47 million in 2016. Notwithstanding the decline in patronage, the demand for cross-boundary bus services remains strong in view of the social and economic ties between Hong Kong and Mainland China.

NHKB remains committed to providing convenient shuttle bus services as the preferred means of transport for cross-boundary travellers.

